



Security Code:2511TT

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### Content





**Financial Data** 



**Investment Subsidiaries** 



**Future Strategy** 

# **Commitment to Environmental Sustainability**

# SUSTAINABLE G ALS

### • ~2017

 Prepared CSR report.
Taiwan Corporate Governance Evaluation (ranking of 6-20%).

Set up Ethical Corporate Management Practice Team.

# • 2017~2022

- Set up Head of Corporate Governance.
- Set up Risk Management Team
- Prepared TCFD (Task Force on Climate-related Financial Disclosures) report.

### 2023~

- Carried out emissions inventory.
- Promoted ESG to suppliers and our subsidiaries.



### CSR→ESG

Residential design is based on EEWH standard of four major indicators :Ecology, Energy Saving, Waste Reduction and Health.

 Selection of building materials towards comprehensive environmental protection material.



# **Commitment to Environmental Sustainability**

### **Greenhouse Gas Inventory and Assurance Status**



# **Commitment to Environmental Sustainability**

**Greenhouse Gas Inventory and Assurance Status 2022Y~2023Y** 

Unit : Metric tons  $CO_{2e}$  ; Metric tons  $CO_{2e}/m^2$ 



# **Company Overview**



The financial data hereby are based on International Financial Reporting Standards(IFRS) Cumulative consolidated numbers were audited by CPA



# **Financial Data (Consolidated)**

**Expressed in million of NT dollars** 

<b>Balance Sheet</b>	2024H1	%	Variance	%	2023H1	%
Construction in Progress	175	0	60	52	115	0
Land Held for Construction	5,698	12	187	3	5,510	12
<b>Building and Land Held for Sale</b>	581	1	(333)	(36)	915	2
Prepayment for Land	229	0	0	0	229	0
Others	17	0	0	(1)	17	0
<b>Inventories Subtotal</b>	6,699	15	(86)	(1)	6,785	15
Cash and Other Current Assets	14,745	32	(163)	(1)	14,908	32
Funds and Investments	3,449	8	(226)	(6)	3,675	8
Total Assets	45,849	100	(824)	(2)	46,673	100
Loans&Bonds	9,161	20	(240)	(3)	9,401	20
<b>Current Contract Liabilities</b>	601	1	(28)	(4)	629	1
<b>Receipts in Advance</b>	47	0	(38)	(45)	84	0
Total Liabilities	20,545	45	(506)	(2)	21,052	45
Stockholders Equities	25,304	55	(318)	(1)	25,621	55
Current Ratio	430.74%				286.43%	
Debt Ratio	44.81%				45.10%	
Net Debt to Equity	4.49%				3.67%	

### **Financial Data**

# **Financial Data (Consolidated)**

Profit and Loss Statement	2024H1	%	Variance	%	2023H1	%
<b>Operating Revenue</b>	3,892	100	(419)	(10)	4,311	100
<b>Operating Cost</b>	(2,956)	(76)	173	(6)	(3,129)	(73)
<b>Operating Profit</b>	936	24	(246)	(21)	1,182	27
<b>Operating Expenses</b>	(885)	(23)	(8)	1	(877)	(20)
<b>Operating Income</b>	51	1	(254)	(83)	305	7
Pre-tax Income	80	2	(295)	(79)	375	9
Net Income	32	1	(261)	(89)	293	7
Earnings per Share	0.03				0.18	
Net Assets Value	15.44				15.63	
Return on Equity	0.13%				1.14%	

#### • Financial Data

**Prince Housing & Development Corp.** 

<b>Cash Flow Statement</b>	<b>2024H1</b>	Variance	2023H1
Cash at beginning of the year	8,351	(1,649)	10,000
<b>Cashflows from Operating Activities</b>	54	(593)	<mark>647</mark>
Interest paid	(229)	(6)	(223)
<b>Cashflows from Investing Activities</b>	67	1,126	(1,059)
<b>Cashflows from Financing Activities</b>	(447)	680	(1,127)
Dividend paid	0	0	0
Net Increase(Decrease)in Cash	(326)	1,213	(1,539)
Cash at end of year	8,025	(436)	8,460

#### Financial Data

**I** Prince Housing & Development Corp.

# **Financial Data (Consolidated)**

	Segment Information							Ex	xpressed in	million	of NT dollars
	2024H1 Breakdown	Segments	Property	Construction	Hotel	FID	PROP mgmt.	Others	Total	Adj.	Consolidated
	PROF 3.33%	Segments Revenue	132	1,991	1,361	248	104	134	3,970	(78)	3,892
Coustra E0	oren 50.15%	Revenue (%)	3.33%	50,15%	34,76%	6.26%	2.61%	3.38%			
PROP	пп 6.26% ngmt 2.61%	YOY	28.86%	(14.85%)	2.84%	(2.01%)	(48.67%)	6.51%	(8.63%)		(9.72%)
	Others 3.38%	Segments Income	(166)	(154)	150	111	(10)	116	47	4	51
	Income(%) -355.71% PROP	Income (%)	(355.71%)	(330.20%)	320.72%	37.27%	(21.07%)	248.99%			
	-330,20% Construction HOTEL 320,72%	Operating Margin	(125.68%)	(7.75%)	11.01%	44.64%	(9.49%)	86.69%	1.18%		1.31%
	FID 237,27%b PROP mgmt21.07%	YOY	(4.97%)	(338.93%)	(15.37%)	(4.92%)	46.45%	7.29%	(84.51%)		(83.26%)
-400%	Others 248.99%	400%									
-400%	-300% -200% -100% 0% 100% 200% 300%	400%									

Financial Data

# **Financial Data**

### **Dividend Policy**



The dividend and bonuses of shareholders can be appropriated with the cumulative distributable earnings, with a minimum of 20% of distributable earnings of the year and the minimum cash dividend of 30% of the total amount appropriated for dividends and bonuses of directors shall draw up a proposal for profit distribution and submit it to the meeting of shareholders for resolution before distribution.

2023 dividend distribution plan was proposed and resolved on 2024/06/19 Board meeting.

2023 Payout Ratio	97%
2022 Payout Ratio	55%
2021 Payout Ratio	53%
2020 Payout Ratio	82%
2019 Payout Ratio	85%



### Construction & Real Estate

Prince Housing & Development Corp. Cheng-Shi Investment Co., Ltd. 1.Ta-Chen Construction & Engineering Corp. 2.Cheng-Shi Construction Co., Ltd. 3.Prince Utility Co., Ltd.



#### Fixed Income & BOT

NTU Domining NOT MCKD Domining NOT False City Hol Bas Zerminil NOT



#### **Hotel business**

Tenes Square International Co., Ltd. Tanes Square International Stays Co., Ltd. The Splendor Hotel Tulching Co., Ltd. Inward Deach Resort Kenting



### Property Management

Prince Property Management Coundin Co., Ltd. Prince Security & Guard Co., Ltd. Prince Apartment Management & Maintenance Co., Ltd.

**Residential Project Area** 

### Northern Taiwan

Taipei City New Taipei City Taoyuan City Hsinchu City

### Central Taiwan

Taichung City Changhua City Nantou County

# Southern Taiwan

Tainan City Kaohsiung City



### Prince Housing & Development Corp.

#### **Financial Data-Real Estate**



**Residential Project Area -Northern Taiwan** 

Project Name	Location	Salable Value			Year of	completio	)n	
i roject Name	(billion)	(billion)	Rate(%)	Before 2024	2024	2025	2026	2027
Prince Hua-Wei	TPE	1.80	64%	$\checkmark$				
Prince Yuan	TPH	2.52	99%	$\checkmark$				
Bali Dist. Chung Chang	TPH	2.10						
Total		6.42						



### **Residential Project Area -Central Taiwan**

Droject Name	Location	Salable Value	e Sales	Year of completion					
Project Name	Location	(billion)	Rate(%)	Before 2024	2024	2025	2026	2027	
<b>Prince Xian-Heng</b>	TXG	1.91	98%						
<b>Prince Holiday Mansion</b>	NTO	0.86	99%						
<b>Prosperous New World</b>	TXG	2.44	99%						
Qingshui Dist. Wu-Show	TXG	1.02							
Beitun Dist. Rong-De	TXG	2.93							
Total		9.16							



### **Residential Project Area-Southern Taiwan**

Project Name	Location	Salable Value	ble Value Sales		Year of completion					
r roject Mallie	Location	(billion)	Rate(%)	Before 2024	2024	2025	2026	2027		
Prince Cloud C2	KHH	1.80	99%	$\checkmark$						
Shanhua Dist. Shan-Chia Sec.	TNN	1.33						$\checkmark$		
Anping Dist. Jin-Hua Sec.	TNN	3.02								
Ren Wu Dist. New Hougan West Sec.	KHH	10.50								
Total		16.65								

#### <sup>21</sup> Financial Data-Real Estate

**Expressed in square meters** 



# **Construction Engineering Business**

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- \*Taoyuan City Zhinglu No.3 Social Housing Project \*Taoyuan Zheng-Guang Road Police Quarters Public Office Redevelopment Project
- \*New Taipei City President Chain Store Corp. Commercial Building Project
- Commercial Building Project
- \*National Highway No.3 Jincheng Interchange Project
- \*Yangmei Minfeng Logistics Project
  - \*Yangmei Yanghu Rd. Logistics Project \*Taoyuan Agratropolis Logistics Project
  - \*Taoyuan Aerotropolis Logistics Project



\*Uni President Express Xinshi Logistics Park \*Tainan Urban Land Consolidation Engineering of Bei-an Commercial District \*Taipei City Beitou Shilin Science and Technology Park \*Chunghwa Telecom Nangang Turnkey

- \*Chunghwa Telecom Nangang Turnkey Project
- \*Xinzhuang Tai She Zhi Shan Yuan
- \*Xindian Sheng-feng Construction Corp. Mingde Section Project

**Prince Housing & Development Corp.** 

Taichung Port Logistics Project

**Kaohsiung Special Trade 5D Collective Housing Project** 



**Whether Construction Market Standby Tendering** 

#### <sup>20</sup> Financial Data-Real Estate

# **Construction Engineering Business**

**Expressed in million of New Taiwan dollars** 



Revenue

**Pre-tax Profit** 

**Financial Data-Real Estate** 



### Construction & Real Estate

Artifice Housing & Development Corp. Chang-Shi Investment Co., Ltd. L'he Over Construction & Engineering Corp. L'Orang Shi Construction Ca., UK.



### **Fixed Income & BOT**

NTU Dormitory BOT NCKU Dormitory BOT Talpes City Hall Bus Terminal SOT



#### **Hotel business**

Times Square International Co., LM. Times Square International Stays Co., LM. The Spiender Hotel Tuichung Co., LM. Howard Beach Resort Kenting



### Property Management

Prince Property Management Consultin Co., Ltd. Prince Security & Guard Co., Ltd. Prince Apartment Management & Maintenance Co., Ltd.





NTU BOT





Investment Subsidiaries-Fixed Income Property

### PDC Operation2022H1~2024H1

**Expressed in million of NT dollars** 



#### Construction & Real Estate more Homing & Development imp himp Shi Investment Co., Ltd. To Cons Constanting & Engineering Corp.



**Fixed Income & BOT** 

NTU Determiney BOT NCROF Determiney BOY Turpet City Hall that Terminal BOT



**Hotel business** 

Times Square International Co., Ltd. Times Square International Stays Co., Ltd. The Splendor Hotel Taichung Co., Ltd. Howard Beach Resort Kenting



### Property Management

Prince Property Management Counding Co., Lid. Prince Security & Guard Co., Ltd. Prince Apartment Management & Maintenance Co., Ltd.



Hotel Business in 2022H1~2024H1 Financial data

Expressed in million of NT dollars



W Hotel Taipei Revenue in 2024H1 in BU %

**Expressed in million NT dollars** 



<sup>22</sup> Investment Subsidiaries-Hotel

Splendor Hotel Taichung in Revenue in 2024H1 in BU %

**Expressed in million NT dollars** 



Howard Beach Resort Kenting in 2024H1 in BU %

**Expressed in million NT dollars** 





### Construction & Real Estate

Chang-Shi Investment Co., Ltd. Co-Con Commution & Engineering Corp. (Chang-Shi Construction Co., LM (Prime Unify Co., LM)



### Fixed Income & BOT

CTU Desening BOT SCRU Desening BOT Laper Cay Lait But Terminal BOT



### **Hotel business**

Three Square International Co., Ltd. Times Square International Stays Co., Ltd. The Splendor Hotel Toiching Co., Ltd. Howard Beach Resort Kenting.



### Property Management

Prince Property Management Consulting Co., Ltd. Prince Security & Guard Co., Ltd. Prince Apartment Management & Maintenance Co., Ltd.

# **Investment Subsidiaries-Property Management**



2023Y New Taipei City Social Residential Property Management Evaluation



Area	A	B	С	D	Total
Taipei	18	7	1	6	32
Taichung	1	-	1	-	2
Tainan	4	-	-	13	17
Kaohsiung	1	1	0	3	5
Total	24	8	2	22	56

A:Commercial office building. B:Social housing C:Residential D:Others

# **Future Strategy**

The Group's future land purchase strategy > operation strategy > competitive advantage and corporate sustainable development responsibilities



# **Future Strategy**

**ESG** We will continue to work hard on ESG issues **Strategy 2 Strategy Integrate brand power and** Seeking potential lands in six group resources to create new big cities and developing land near main traffic networks business opportunities **Competitiveness-2 Target group** The best developer in Tainan **First-time homebuyer** Group; enjoying economic scale **Provide upscale properties Competitiveness-1** to Taiwan aspirational Vertical integration of middle class resources to reduce costs

### **Prince Housing & Development Corp.**

#### Future Strategy

# **Investor meeting**



### **Please visit Investor Relation website** (2511TT/2511TWO)

⊕ http://www.prince.com.tw/finance.asp

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# **APrince Housing & Development Corp. Thank you for your support**