



We shape our buildings; thereafter they shape us.

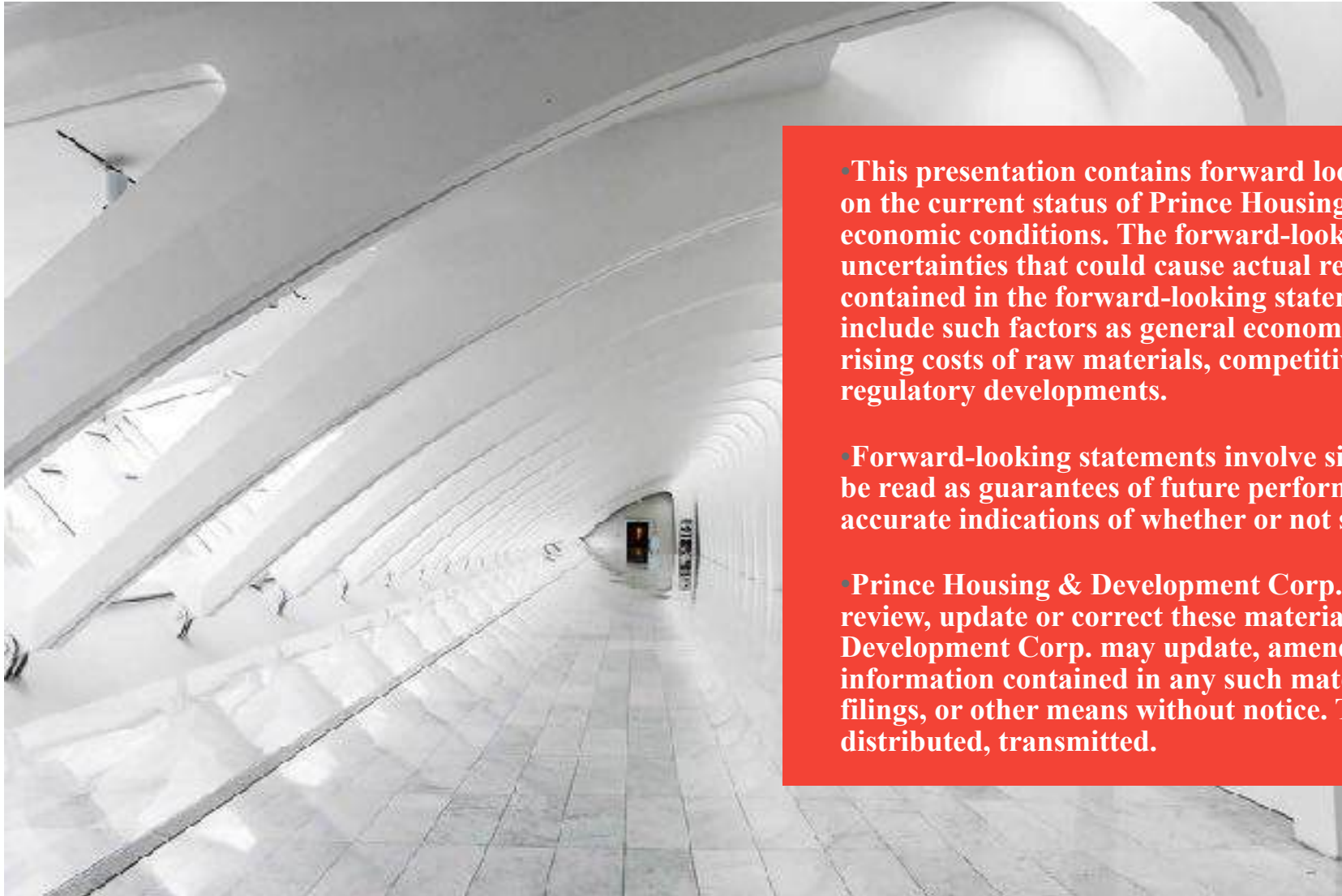


Prince Housing & Development Corp.

FY24H1 Annual Results

Security Code:2511TT

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- This presentation contains forward looking statements which are estimated based on the current status of Prince Housing & Development Corp. and general economic conditions. The forward-looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, rising costs of raw materials, competitive products and pricing pressures and regulatory developments.
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Content



**Environmental Social
Governance**



Financial Data



Investment Subsidiaries



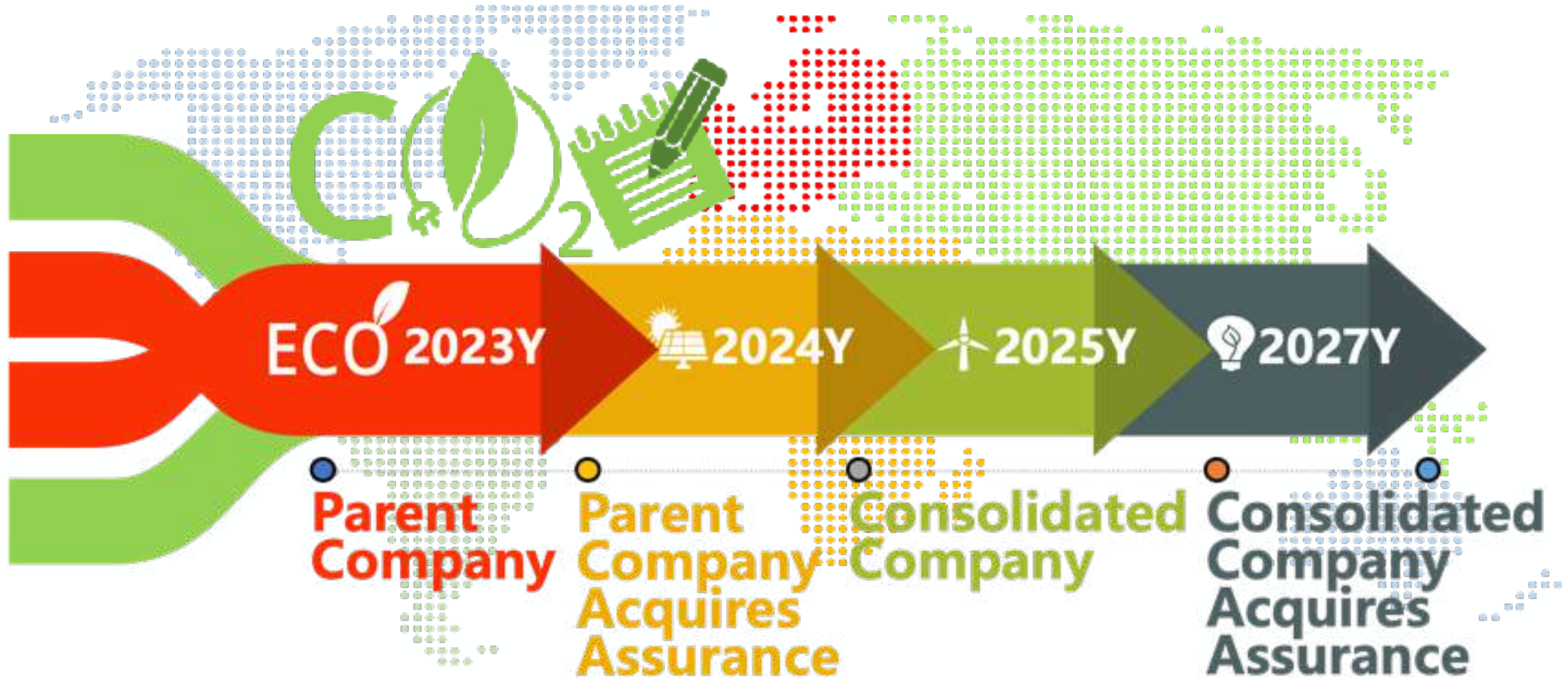
Future Strategy

Commitment to Environmental Sustainability



Commitment to Environmental Sustainability

Greenhouse Gas Inventory and Assurance Status



Commitment to Environmental Sustainability

Greenhouse Gas Inventory and Assurance Status 2022Y~2023Y

Unit : Metric tons CO_{2e} ; Metric tons CO_{2e}/m²



Company Overview

Ticker 1 2511TW

Capital 2 NT\$ 16.2Billion

Total Asset 3 NT\$ 45.85Billion

Consolidated Rev 4 NT\$ 3.89Billion

NAV 5 NT\$ 15.44

Prince Housing & Development Corp.
2024H1 Consolidated
Financial Data

Financial Data

**The financial data hereby are based on
International Financial Reporting
Standards(IFRS)
Cumulative consolidated numbers
were audited by CPA**



Financial Data (Consolidated)

Expressed in million of NT dollars

Balance Sheet	2024H1	%	Variance	%	2023H1	%
Construction in Progress	175	0	60	52	115	0
Land Held for Construction	5,698	12	187	3	5,510	12
Building and Land Held for Sale	581	1	(333)	(36)	915	2
Prepayment for Land	229	0	0	0	229	0
Others	17	0	0	(1)	17	0
Inventories Subtotal	6,699	15	(86)	(1)	6,785	15
Cash and Other Current Assets	14,745	32	(163)	(1)	14,908	32
Funds and Investments	3,449	8	(226)	(6)	3,675	8
Total Assets	45,849	100	(824)	(2)	46,673	100
Loans&Bonds	9,161	20	(240)	(3)	9,401	20
Current Contract Liabilities	601	1	(28)	(4)	629	1
Receipts in Advance	47	0	(38)	(45)	84	0
Total Liabilities	20,545	45	(506)	(2)	21,052	45
Stockholders Equities	25,304	55	(318)	(1)	25,621	55
Current Ratio	430.74%				286.43%	
Debt Ratio	44.81%				45.10%	
Net Debt to Equity	4.49%				3.67%	



Financial Data (Consolidated)

Expressed in million of NT dollars

Profit and Loss Statement	2024H1	%	Variance	%	2023H1	%
Operating Revenue	3,892	100	(419)	(10)	4,311	100
Operating Cost	(2,956)	(76)	173	(6)	(3,129)	(73)
Operating Profit	936	24	(246)	(21)	1,182	27
Operating Expenses	(885)	(23)	(8)	1	(877)	(20)
Operating Income	51	1	(254)	(83)	305	7
Pre-tax Income	80	2	(295)	(79)	375	9
Net Income	32	1	(261)	(89)	293	7
Earnings per Share	0.03				0.18	
Net Assets Value	15.44				15.63	
Return on Equity	0.13%				1.14%	

Financial Data (Consolidated)

Expressed in million of NT dollars

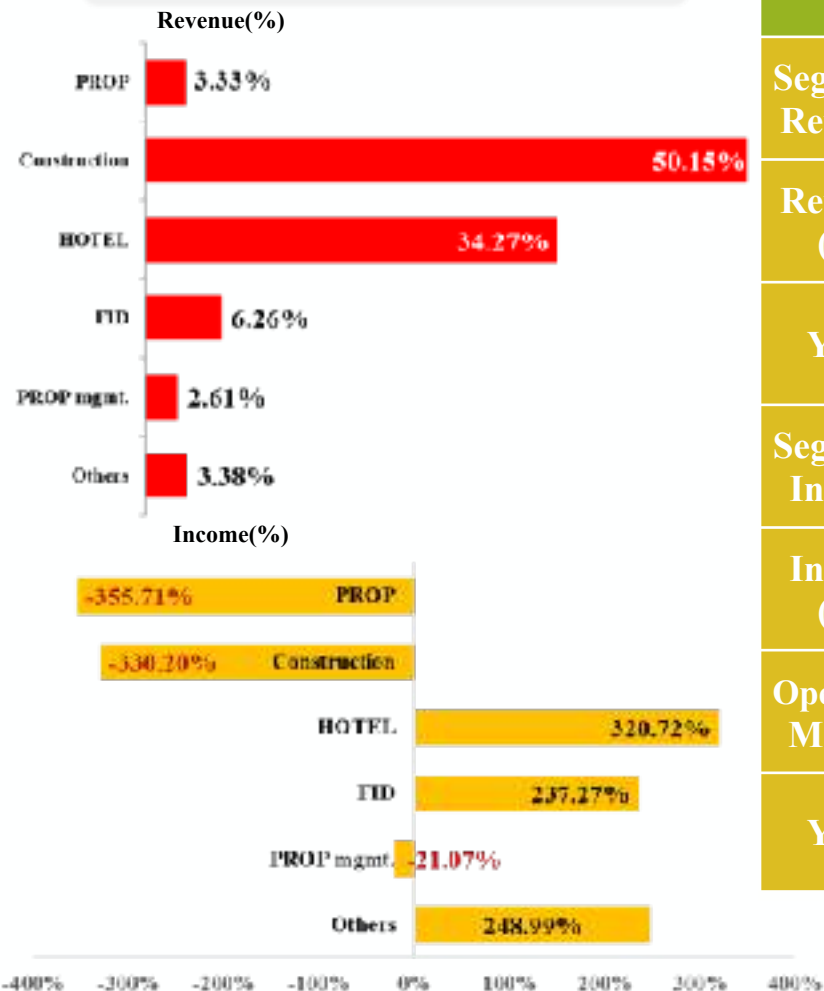
Cash Flow Statement	2024H1	Variance	2023H1
Cash at beginning of the year	8,351	(1,649)	10,000
Cashflows from Operating Activities	54	(593)	647
Interest paid	(229)	(6)	(223)
Cashflows from Investing Activities	67	1,126	(1,059)
Cashflows from Financing Activities	(447)	680	(1,127)
Dividend paid	0	0	0
Net Increase(Decrease)in Cash	(326)	1,213	(1,539)
Cash at end of year	8,025	(436)	8,460



Financial Data (Consolidated)

Segment Information 2024H1 Breakdown

Expressed in million of NT dollars

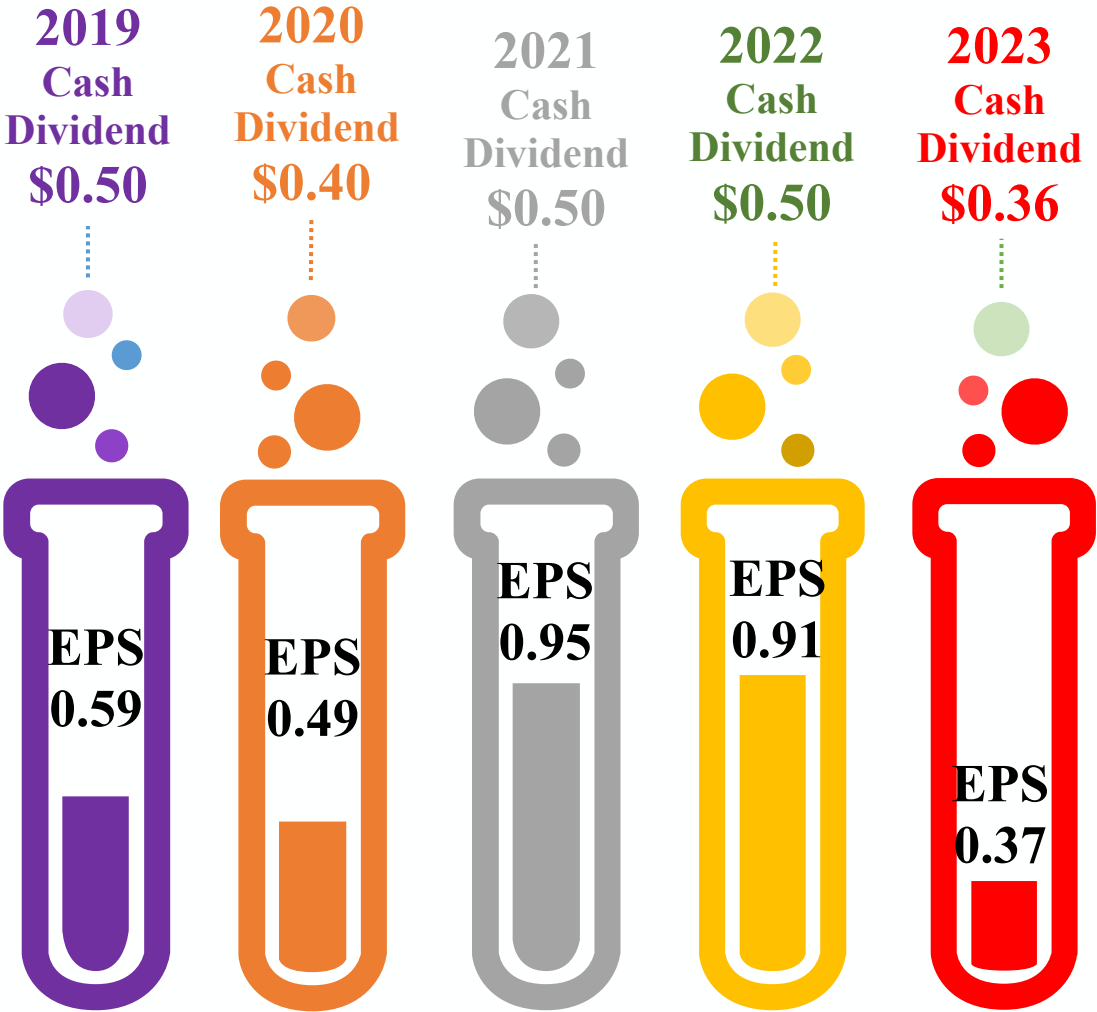


Segments	Property	Construction	Hotel	FID	PROP mgmt.	Others	Total	Adj.	Consolidated
Segments Revenue	132	1,991	1,361	248	104	134	3,970	(78)	3,892
Revenue (%)	3.33%	50,15%	34,76%	6.26%	2.61%	3.38%			
YOY	28.86%	(14.85%)	2.84%	(2.01%)	(48.67%)	6.51%	(8.63%)		(9.72%)
Segments Income	(166)	(154)	150	111	(10)	116	47	4	51
Income (%)	(355.71%)	(330.20%)	320.72%	37.27%	(21.07%)	248.99%			
Operating Margin	(125.68%)	(7.75%)	11.01%	44.64%	(9.49%)	86.69%	1.18%		1.31%
YOY	(4.97%)	(338.93%)	(15.37%)	(4.92%)	46.45%	7.29%	(84.51%)		(83.26%)



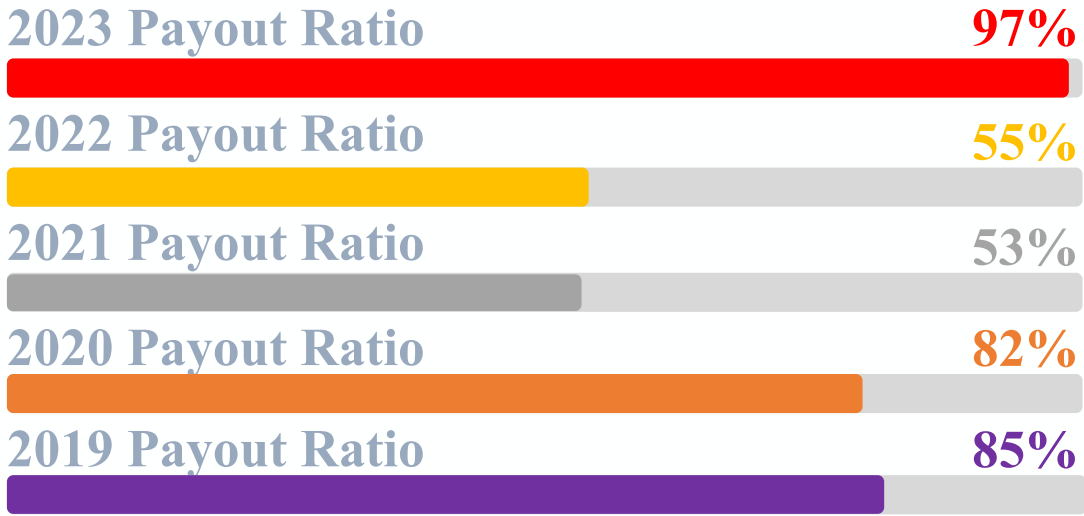
Financial Data

Dividend Policy



The dividend and bonuses of shareholders can be appropriated with the cumulative distributable earnings, with a minimum of 20% of distributable earnings of the year and the minimum cash dividend of 30% of the total amount appropriated for dividends and bonuses of directors shall draw up a proposal for profit distribution and submit it to the meeting of shareholders for resolution before distribution.

2023 dividend distribution plan was proposed and resolved on 2024/06/19 Board meeting.



Construction & Real Estate



Construction & Real Estate

Prince Housing & Development Corp.
Cheng-Shi Investment Co., Ltd.
1. Ta-Chen Construction & Engineering Corp.
2. Cheng-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Construction & Real Estate

Residential Project Area

Northern Taiwan

Taipei City
New Taipei City
Taoyuan City
Hsinchu City

Central Taiwan

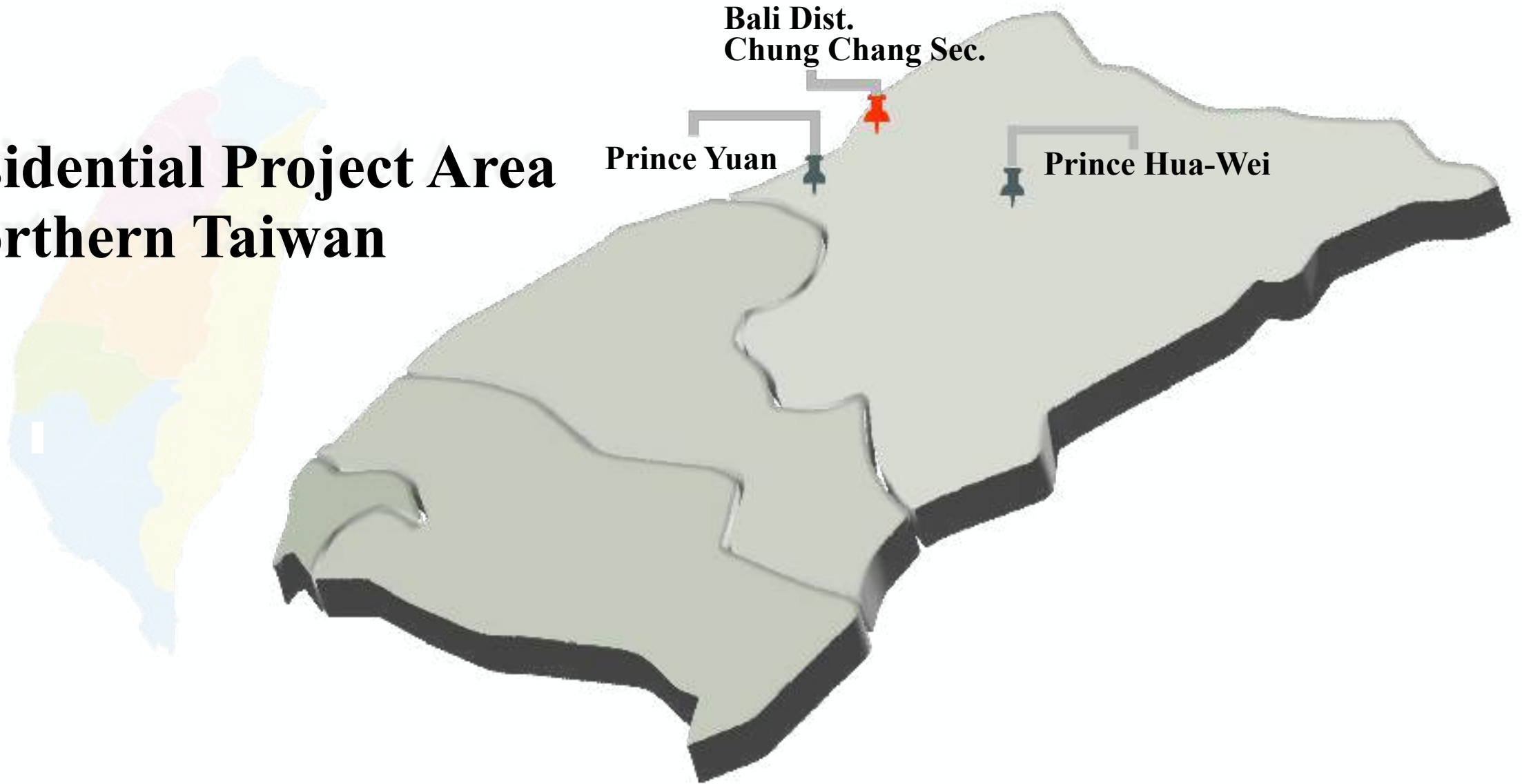
Taichung City
Changhua City
Nantou County

Southern Taiwan

Tainan City
Kaohsiung City





Residential Project Area -Northern Taiwan



Construction & Real Estate

Residential Project Area -Northern Taiwan

Project Name	Location	Salable Value (billion)	Sales Rate(%)	Year of completion				
				Before 2024	2024	2025	2026	2027
Prince Hua-Wei	TPE	1.80	64%					
Prince Yuan	TPH	2.52	99%					
Bali Dist. Chung Chang	TPH	2.10						
Total		6.42						




Construction & Real Estate

Residential Project Area -Central Taiwan



Construction & Real Estate

Residential Project Area -Central Taiwan

Project Name	Location	Salable Value (billion)	Sales Rate(%)	Year of completion				
				Before 2024	2024	2025	2026	2027
Prince Xian-Heng	TXG	1.91	98%					
Prince Holiday Mansion	NTO	0.86	99%					
Prosperous New World	TXG	2.44	99%					
Qingshui Dist. Wu-Show	TXG	1.02						
Beitun Dist. Rong-De	TXG	2.93						
Total		9.16						





Residential Project Area -Southern Taiwan



Construction & Real Estate

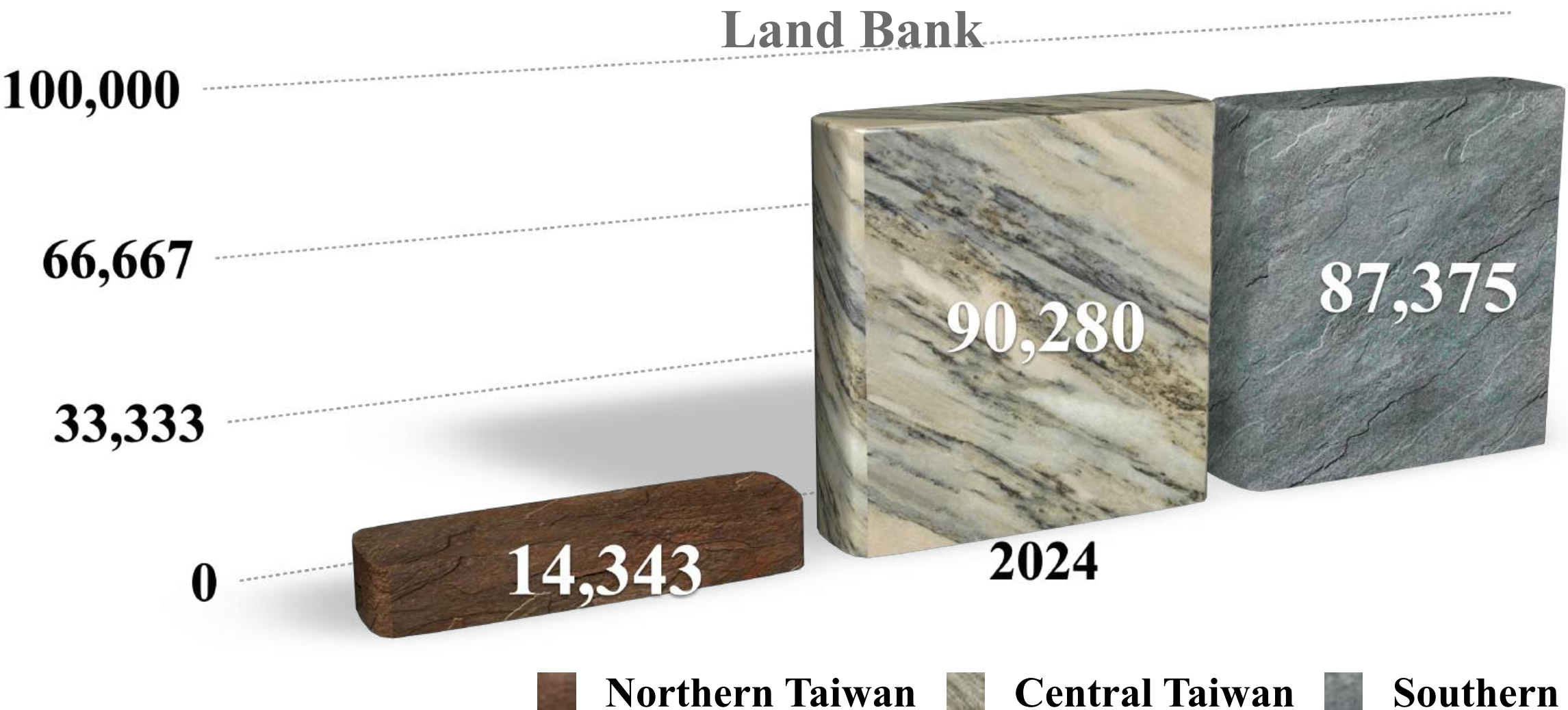
Residential Project Area-Southern Taiwan

Project Name	Location	Salable Value (billion)	Sales Rate(%)	Year of completion				
				Before 2024	2024	2025	2026	2027
Prince Cloud C2	KHH	1.80	99%					
Shanhua Dist. Shan-Chia Sec.	TNN	1.33						
Anping Dist. Jin-Hua Sec.	TNN	3.02						
Ren Wu Dist. New Hougan West Sec.	KHH	10.50						
Total		16.65						



Construction & Real Estate

Expressed in square meters



Construction Engineering Business



Construction Engineering Business

Expressed in million of New Taiwan dollars



Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Cheng-Shi Investment Co., Ltd.
1. Tai-Chen Construction & Engineering Corp.
2. Cheng-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Investment Subsidiaries

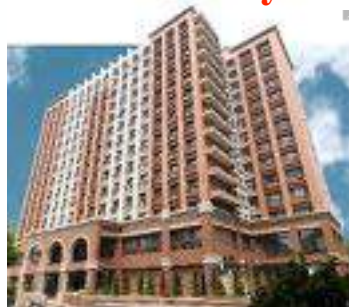
Residential Project Area



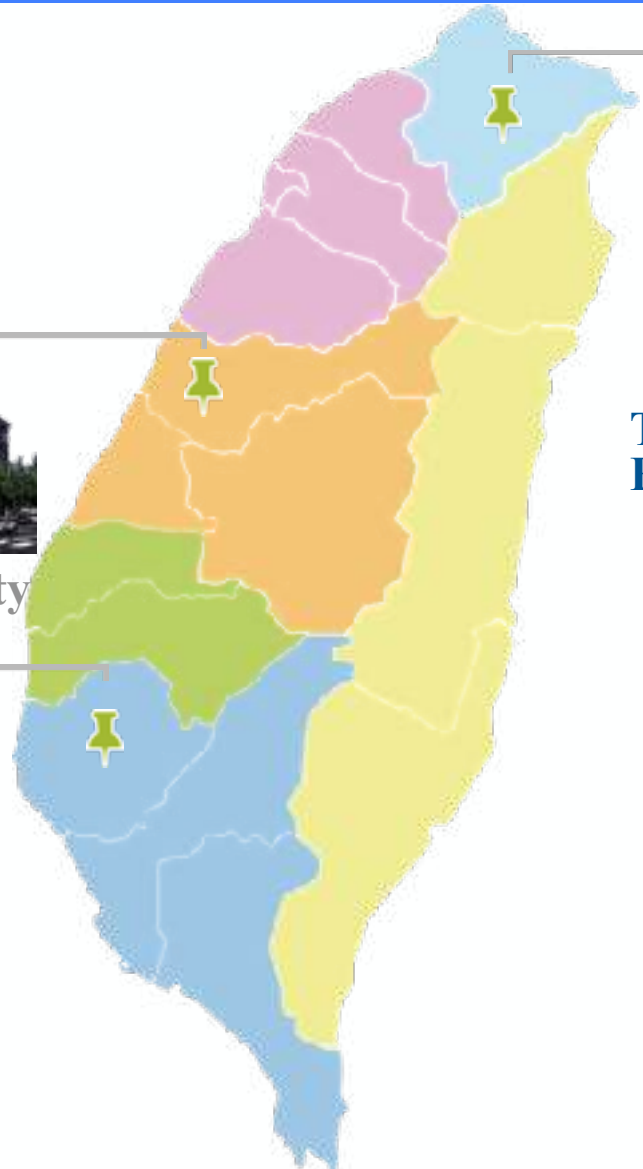
Taichung City
City 7 BOT



Taichung City
City 31 BOT



Tainan City
NCKU BOT



Taipei City Hall
Bus Station BOT



NTU BOT



In Operation



Under Construction



Prince Housing & Development Corp.

Investment Subsidiaries

BOT Income Properties
NTU BOT 、NCKU BOT

Chartered period :
NTU 47Years
NCKU 35Years

Expressed in million of NT dollars



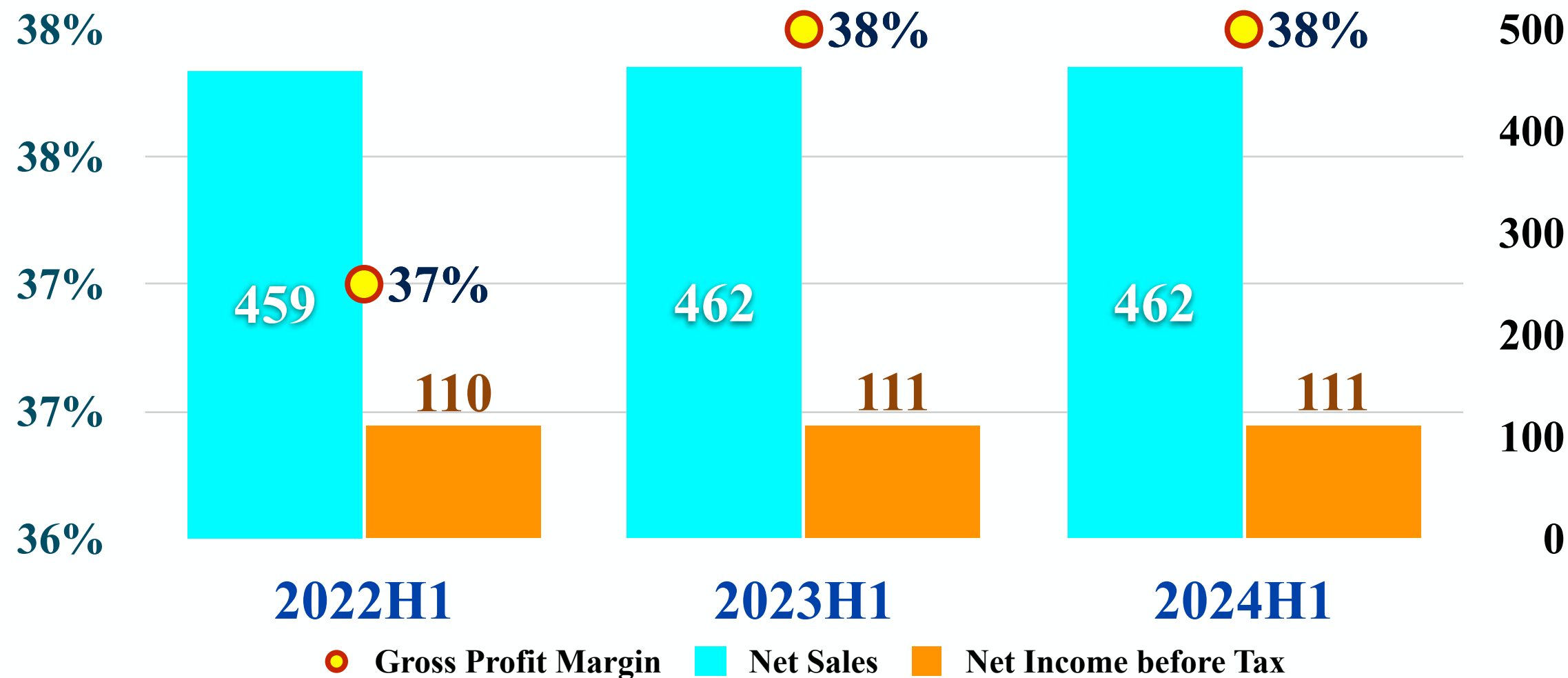
 **Revenue**
 **Pre-tax Profit**



Investment Subsidiaries

PDC Operation2022H1~2024H1

Expressed in million of NT dollars



Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Chang-Shi Investment Co., Ltd.
1. Yu-Chen Construction & Engineering Corp.
2. Chang-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipai City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



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Prince Apartment Management & Maintenance Co., Ltd.

Investment Subsidiaries

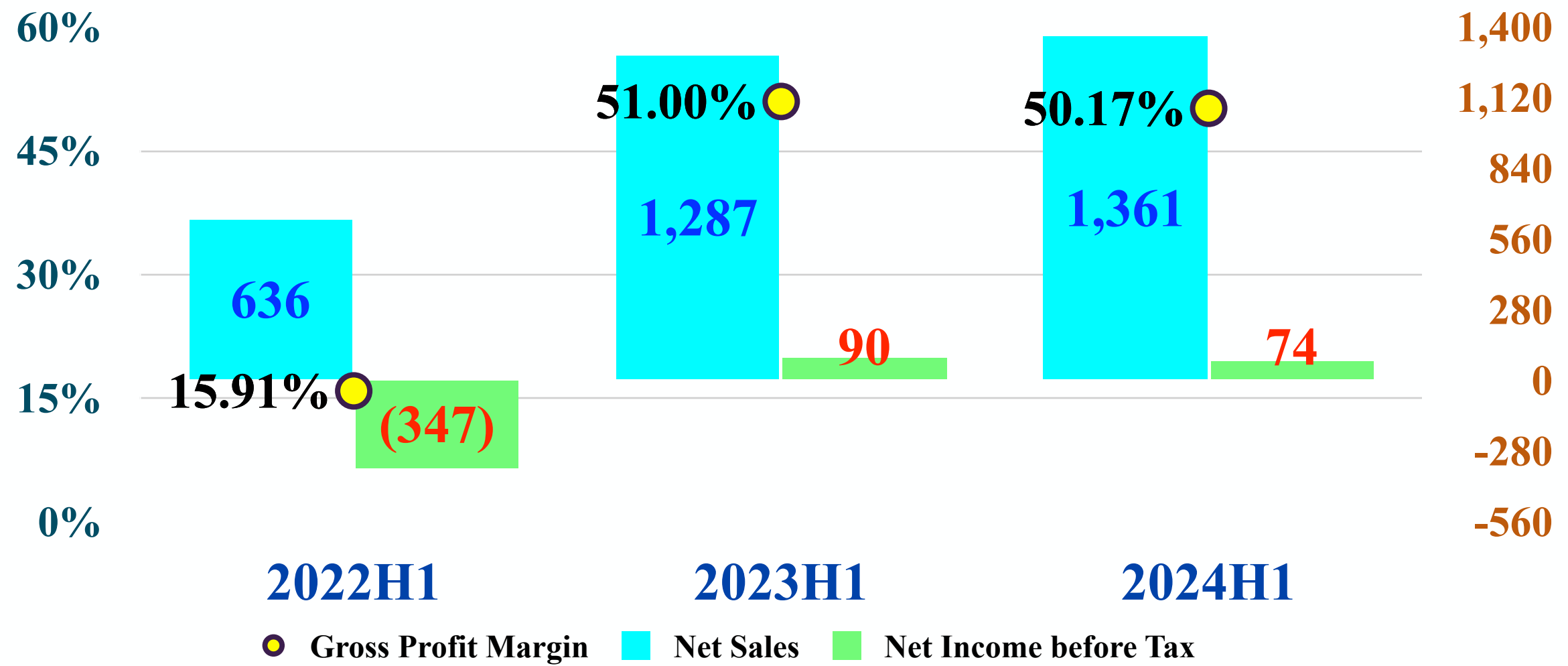
Residential Project Area



Investment Subsidiaries

Hotel Business in 2022H1~2024H1 Financial data

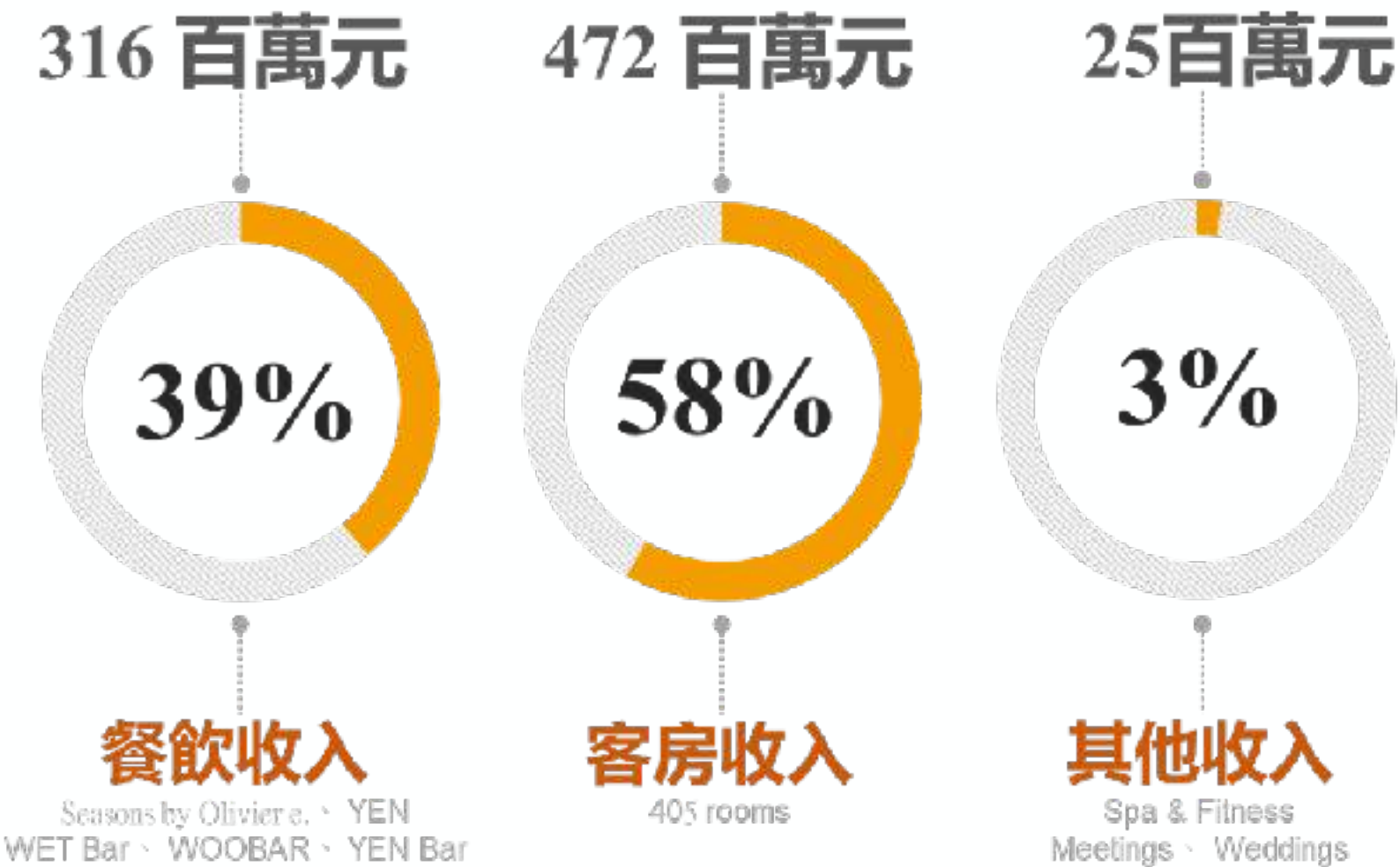
Expressed in million of NT dollars



Investment Subsidiaries

W Hotel Taipei Revenue in 2024H1 in BU %

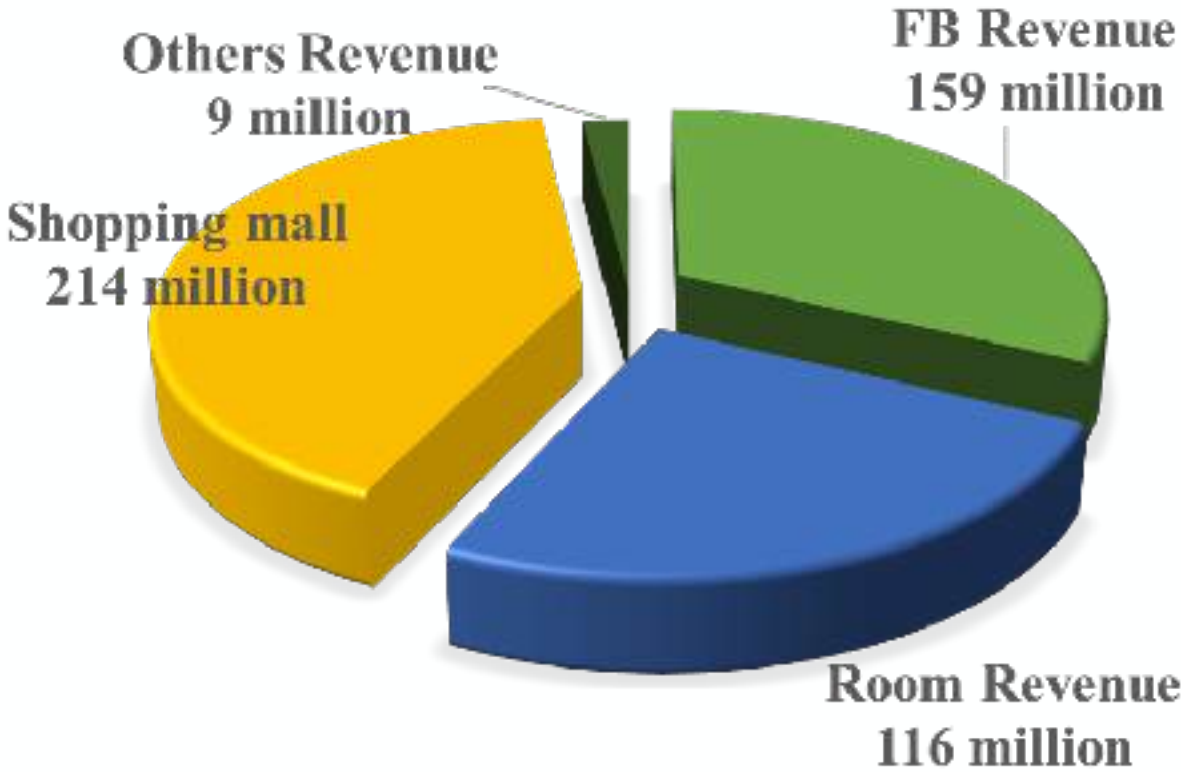
Expressed in million NT dollars



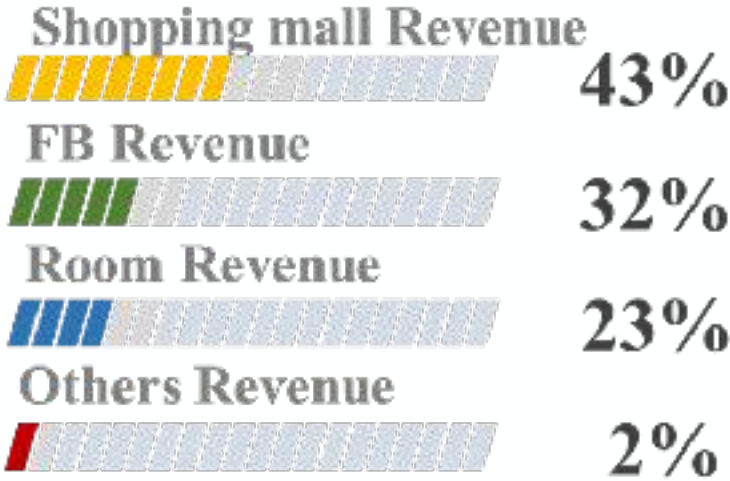
Investment Subsidiaries

Splendor Hotel Taichung in Revenue in 2024H1 in BU %

Expressed in million NT dollars



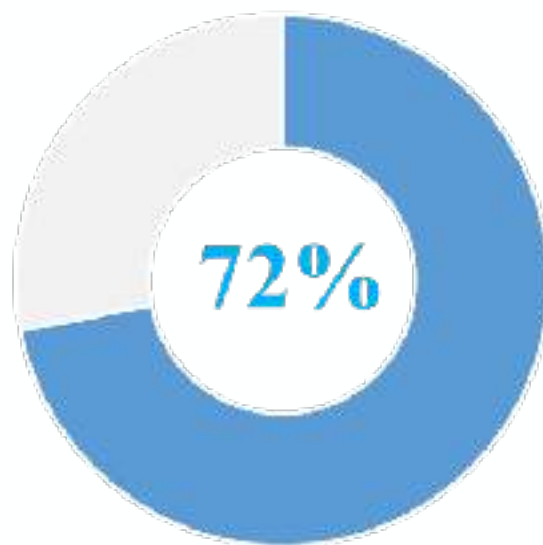
Simple Analysis



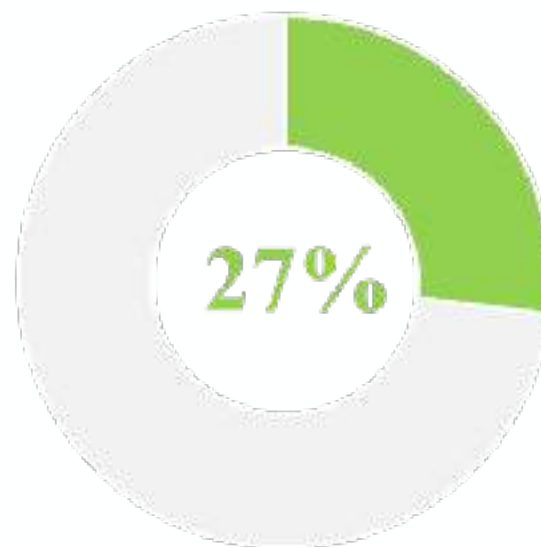
Investment Subsidiaries

Howard Beach Resort Kenting in 2024H1 in BU %

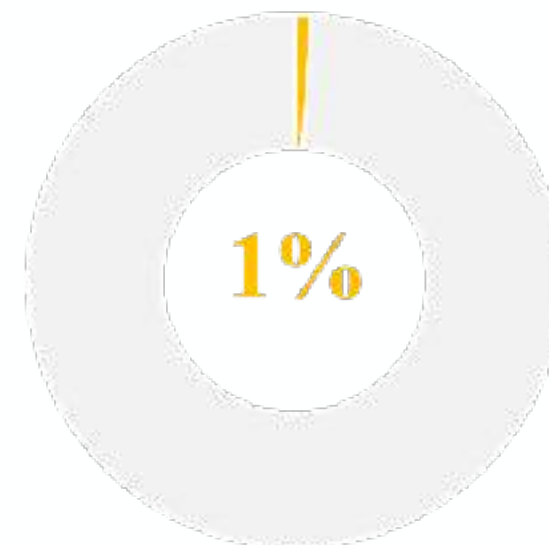
Expressed in million NT dollars



Room Revenue
135million



FB Revenue
51million



Others Revenue
2million

Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Chung-Shi Investment Co., Ltd.
1. Ta-Chen Construction & Engineering Corp.
2. Chung-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

MTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

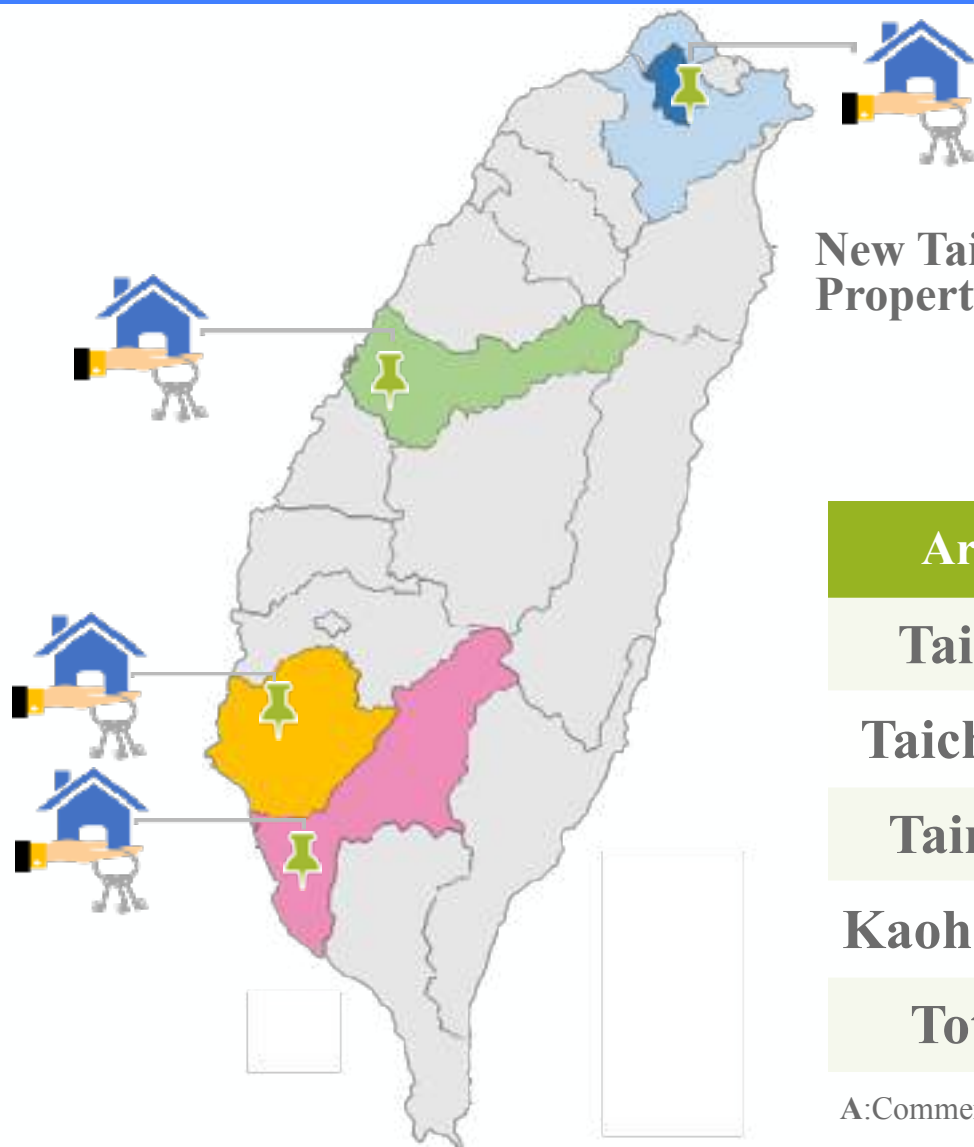
Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Investment Subsidiaries-Property Management



2023Y
**New Taipei City Social Residential
Property Management Evaluation**



Area	A	B	C	D	Total
Taipei	18	7	1	6	32
Taichung	1	-	1	-	2
Tainan	4	-	-	13	17
Kaohsiung	1	1	0	3	5
Total	24	8	2	22	56

A:Commercial office building. B:Social housing C:Residential D:Others

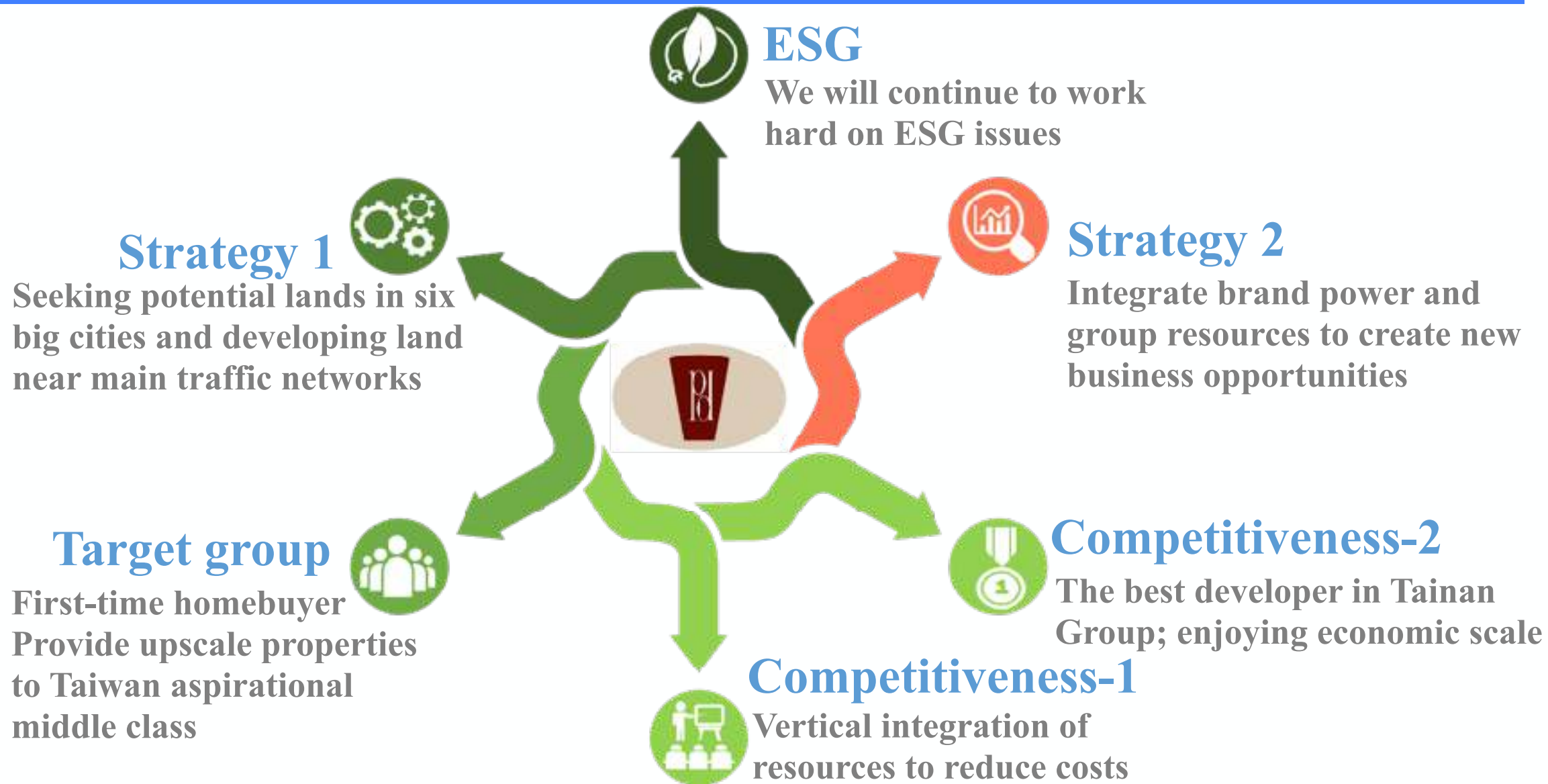


Future Strategy

The Group's future land purchase strategy 、 operation strategy 、 competitive advantage and corporate sustainable development responsibilities



Future Strategy



Investor meeting



**Please visit Investor Relation website
(2511TT/2511TWO)**



<http://www.prince.com.tw/finance.asp>

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Prince Housing & Development Corp.
Thank you for your support

