



We shape our buildings; thereafter they shape us.

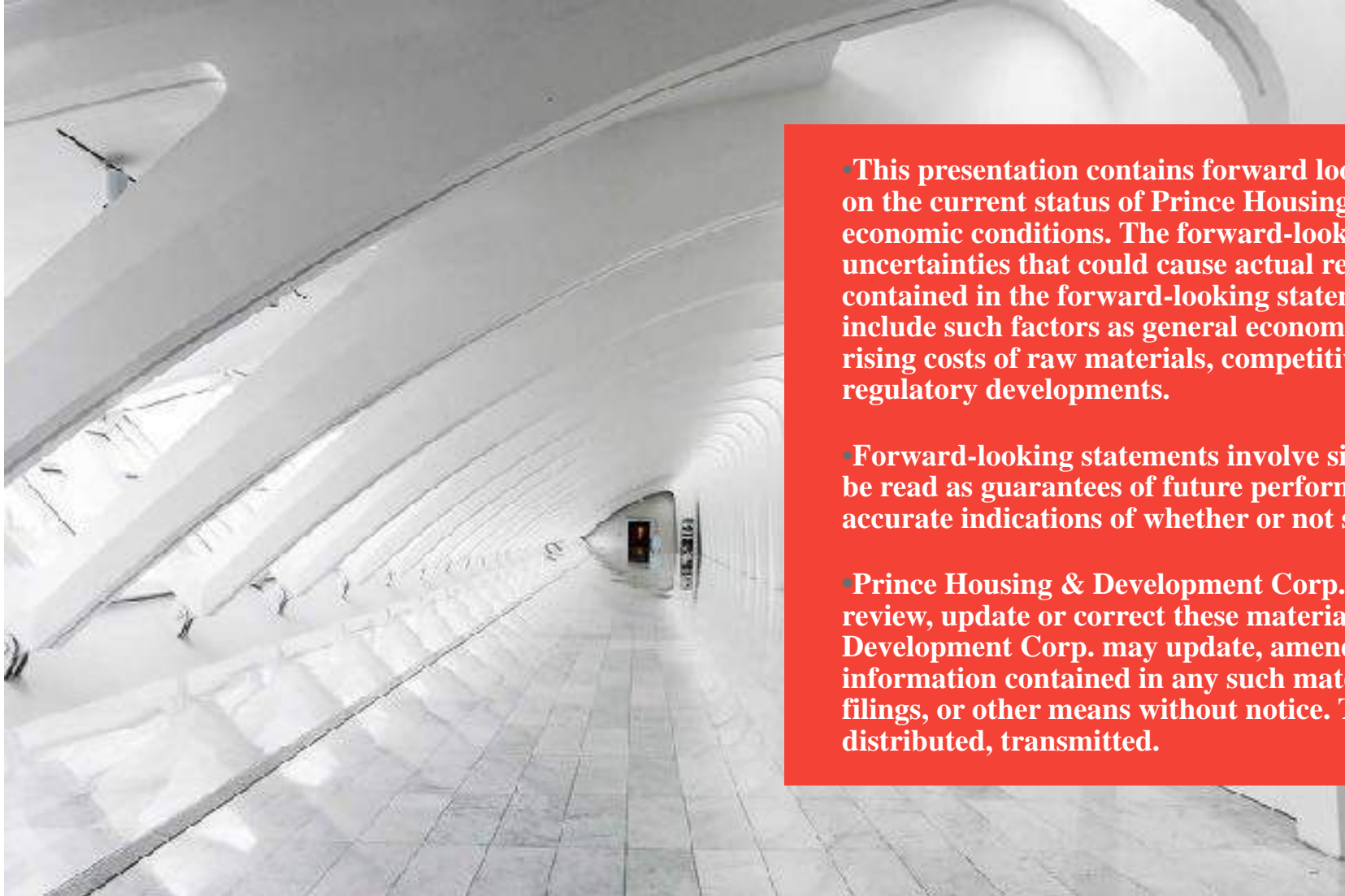


Prince Housing & Development Corp.

FY25H1 Annual Results

Security Code:2511TT

Disclaimer Statement



- This presentation contains forward looking statements which are estimated based on the current status of Prince Housing & Development Corp. and general economic conditions. The forward-looking statements involve certain risks and uncertainties that could cause actual results to differ materially from those contained in the forward-looking statements. Potential risks and uncertainties include such factors as general economic conditions, foreign exchange fluctuations, rising costs of raw materials, competitive products and pricing pressures and regulatory developments.
- Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not such results will be achieved.
- Prince Housing & Development Corp. expressly disclaims any obligation to review, update or correct these materials after the date thereof. Prince Housing & Development Corp. may update, amend, supplement or otherwise alter the information contained in any such materials by subsequent presentations, reports, filings, or other means without notice. This presentation may not be stored, copied, distributed, transmitted.



Content



**Environmental Social
Governance**



Financial Data



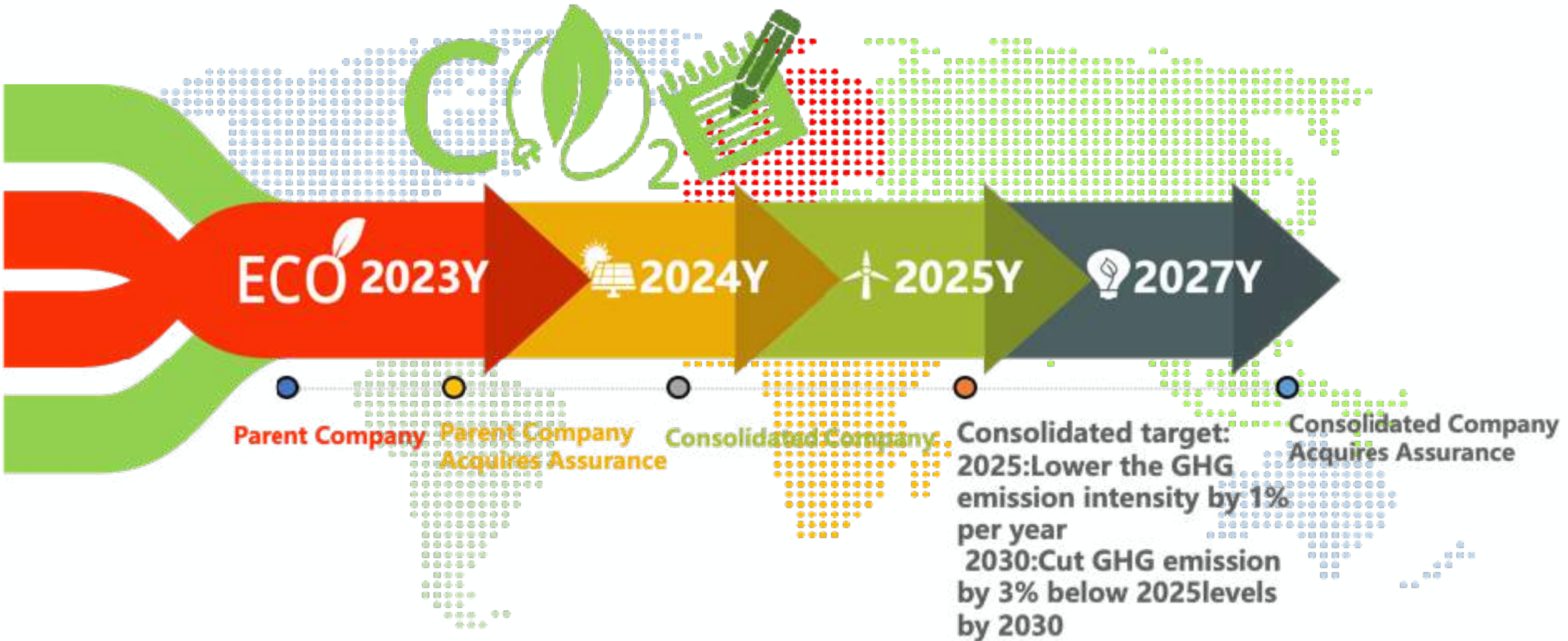
Investment Subsidiaries

Commitment to Environmental Sustainability



Commitment to Environmental Sustainability

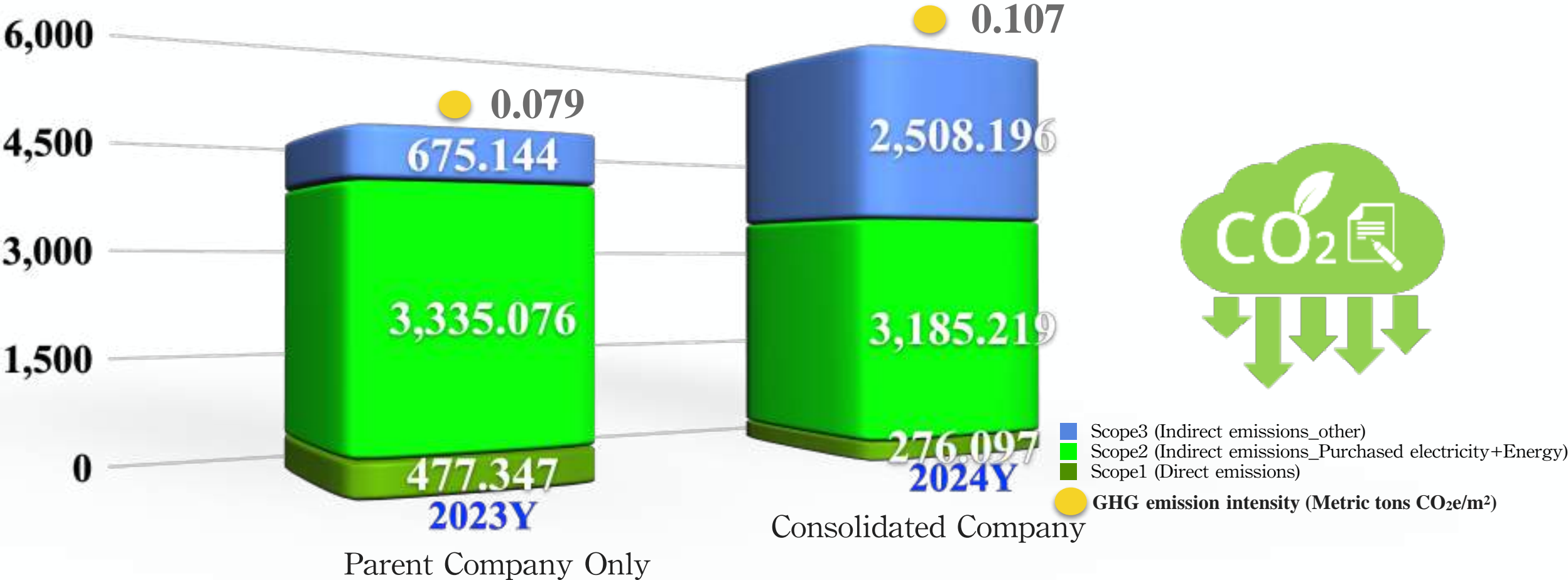
Greenhouse Gas Inventory and Assurance Status



Commitment to Environmental Sustainability

Greenhouse Gas Inventory and Assurance Status 2023Y~2024Y

Unit : Metric tons CO_{2e} ; Metric tons CO_{2e}/m²



Company Overview

Ticker

1

2511TW

Capital

2

NT\$ 16.2Billion

Total Asset

3

NT\$ 46.35Billion

Consolidated Rev

4

NT\$ 3.83Billion

NAV

5

NT\$ 15.46

Prince Housing & Development Corp.
2025H1 Consolidated
Financial Data

Financial Data

**The financial data hereby are based on
International Financial Reporting
Standards(IFRS)
Cumulative consolidated numbers
were audited by CPA**



Financial Data (Consolidated)

Expressed in million of NT dollars

| Balance Sheet | 2025H1 | % | Variance | % | 2024H1 | % |
|---------------------------------|---------|-----|----------|------|---------|-----|
| Construction in Progress | 268 | 1 | 97 | 57 | 171 | 0 |
| Land Held for Construction | 5,658 | 12 | (39) | (1) | 5,698 | 12 |
| Building and Land Held for Sale | 437 | 1 | (145) | (25) | 581 | 1 |
| Prepayment for Land | 229 | 0 | 0 | 0 | 229 | 0 |
| Others | 19 | 0 | 3 | 15 | 17 | 0 |
| Inventories Subtotal | 6,611 | 14 | (84) | (1) | 6,695 | 15 |
| Cash and Other Current Assets | 14,714 | 32 | (31) | (1) | 14,745 | 32 |
| Funds and Investments | 3,464 | 7 | 15 | 0 | 3,449 | 8 |
| Total Assets | 46,349 | 100 | 500 | 1 | 45,849 | 100 |
| Loans&Bonds | 9,957 | 21 | 796 | 9 | 9,161 | 20 |
| Current Contract Liabilities | 1,151 | 2 | 550 | 92 | 601 | 1 |
| Receipts in Advance | 40 | 0 | (7) | (15) | 47 | 0 |
| Total Liabilities | 21,044 | 45 | 499 | 2 | 20,545 | 45 |
| Stockholders Equities | 25,304 | 55 | 1 | 0 | 25,304 | 55 |
| Current Ratio | 424.01% | | | | 430.66% | |
| Debt Ratio | 45.40% | | | | 44.81% | |
| Net Debt to Equity | 9.48% | | | | 4.49% | |

Financial Data (Consolidated)

Expressed in million of NT dollars

| Profit and Loss Statement | 2025H1 | % | Variance | % | 2024H1 | % |
|---------------------------|---------|------|----------|------|---------|------|
| Operating Revenue | 3,834 | 100 | (58) | (1) | 3,892 | 100 |
| Operating Cost | (2,611) | (68) | 345 | (12) | (2,956) | (76) |
| Operating Profit | 1,224 | 32 | 287 | 31 | 936 | 24 |
| Operating Expenses | (972) | (25) | (87) | 10 | (885) | (23) |
| Operating Income | 252 | 7 | 201 | 393 | 51 | 1 |
| Pre-tax Income | 232 | 6 | 153 | 192 | 80 | 2 |
| Net Income | 206 | 5 | 174 | 542 | 32 | 1 |
| Earnings per Share | 0.14 | | | | 0.03 | |
| Net Assets Value | 15.46 | | | | 15.44 | |
| Return on Equity | 0.80% | | | | 0.13% | |

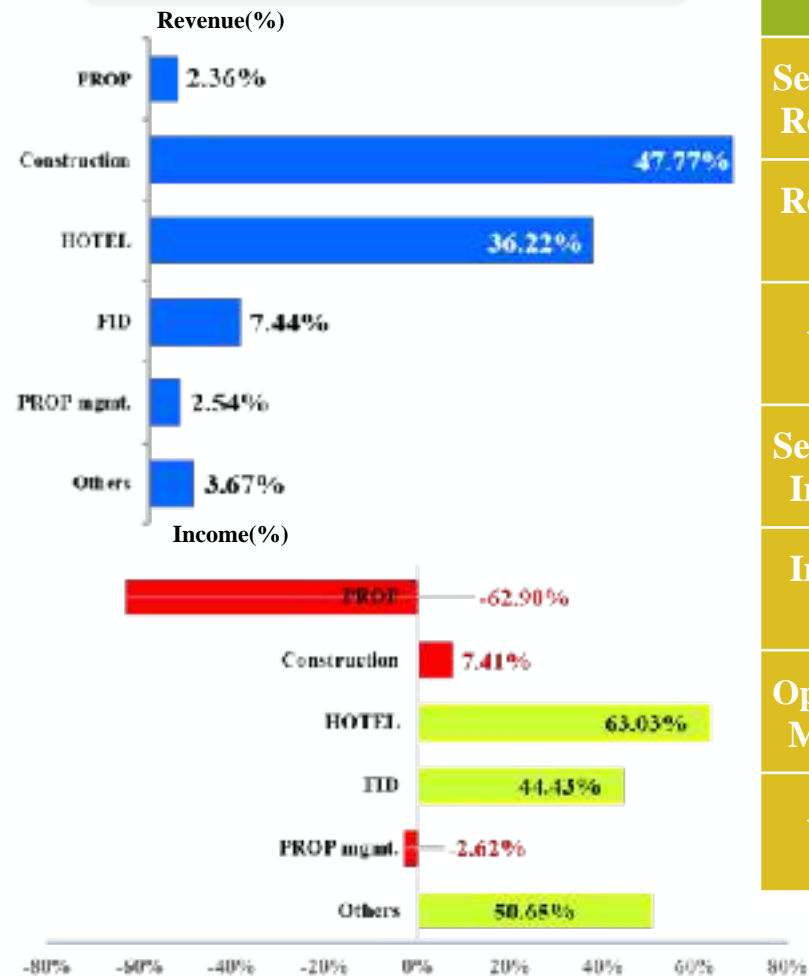
Financial Data (Consolidated)

Expressed in million of NT dollars

| Cash Flow Statement | 2025H1 | Variance | 2024H1 |
|-------------------------------------|--------|----------|--------|
| Cash at beginning of the year | 8,376 | 16 | 8,351 |
| Cashflows from Operating Activities | 163 | 109 | 54 |
| Interest paid | (237) | (8) | (230) |
| Cashflows from Investing Activities | (633) | (700) | 67 |
| Cashflows from Financing Activities | (340) | 107 | (447) |
| Dividend paid | 0 | 0 | 0 |
| Net Increase(Decrease)in Cash | (810) | (484) | (326) |
| Cash at end of year | 7,557 | (467) | 8,025 |

Financial Data (Consolidated)

Segment Information 2025H1 Breakdown



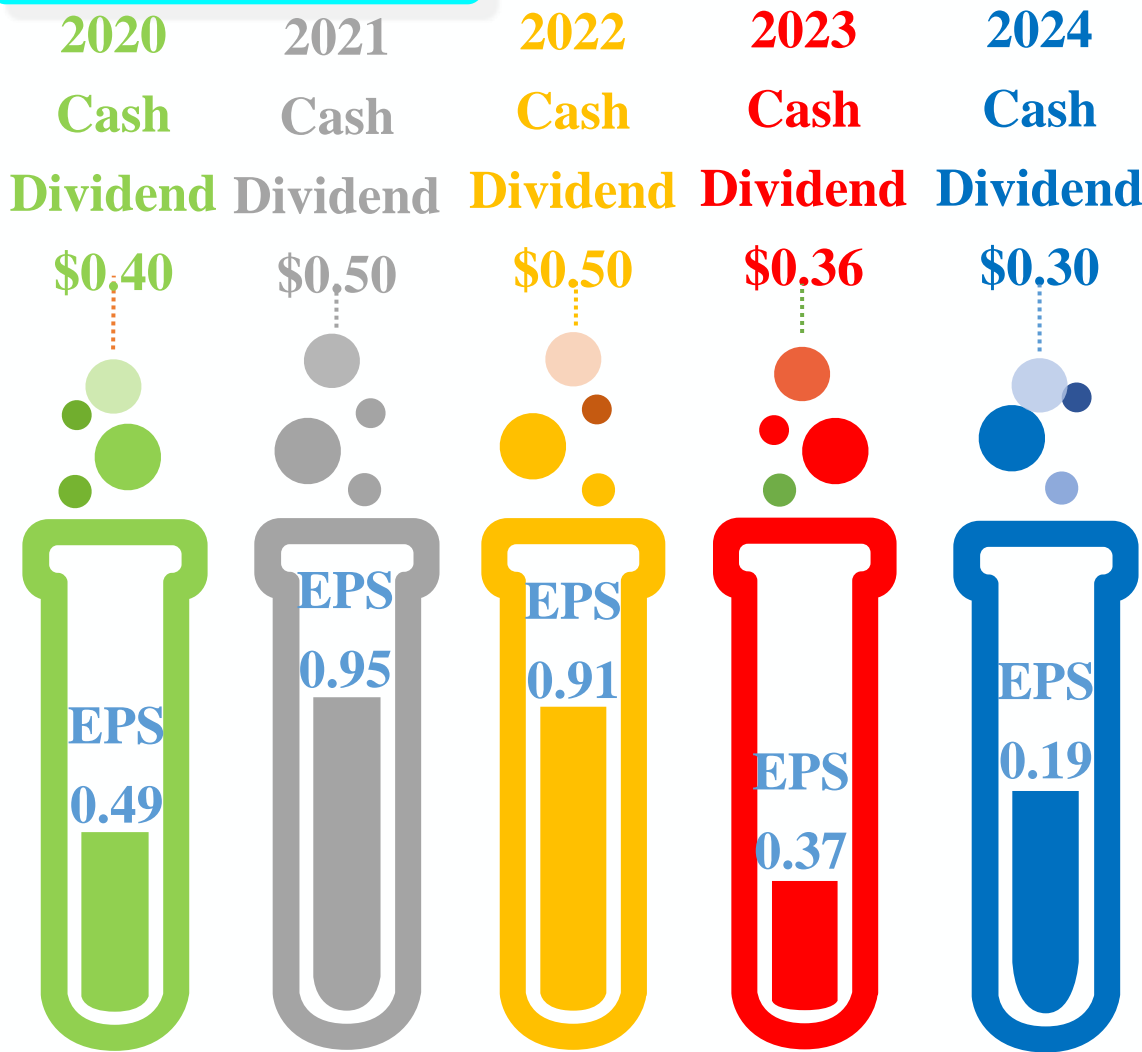
Expressed in million of NT dollars

| Segments | Property | Construction | Hotel | FID | PROP mgmt. | Others | Total | Adj. | Consolidated |
|------------------|-----------|--------------|--------|---------|------------|--------|--------|------|--------------|
| Segments Revenue | 93 | 1,877 | 1,424 | 292 | 100 | 144 | 3,930 | (96) | 3,835 |
| Revenue (%) | 2.36% | 47.77% | 36.22% | 7.44% | 2.54% | 3.67% | | | |
| YOY | (30.00%) | (5.71%) | 7.18% | 4.16% | (3.60%) | 7.45% | (1.1%) | | (1.51%) |
| Segments Income | (155) | 18 | 155 | 111 | (6) | 125 | 247 | 5 | 252 |
| Income (%) | (62.9%) | 7.41% | 63.03% | 44.43% | (2.62%) | 50.65% | | | |
| Operating Margin | (167.90%) | 97.00% | 10.94% | 37.53% | (6.48%) | 86.8% | 6.29% | | 6.57% |
| YOY | (6.49%) | 111.86% | 5.95% | (3.45%) | (34.19%) | 7.58% | 428% | | 393% |



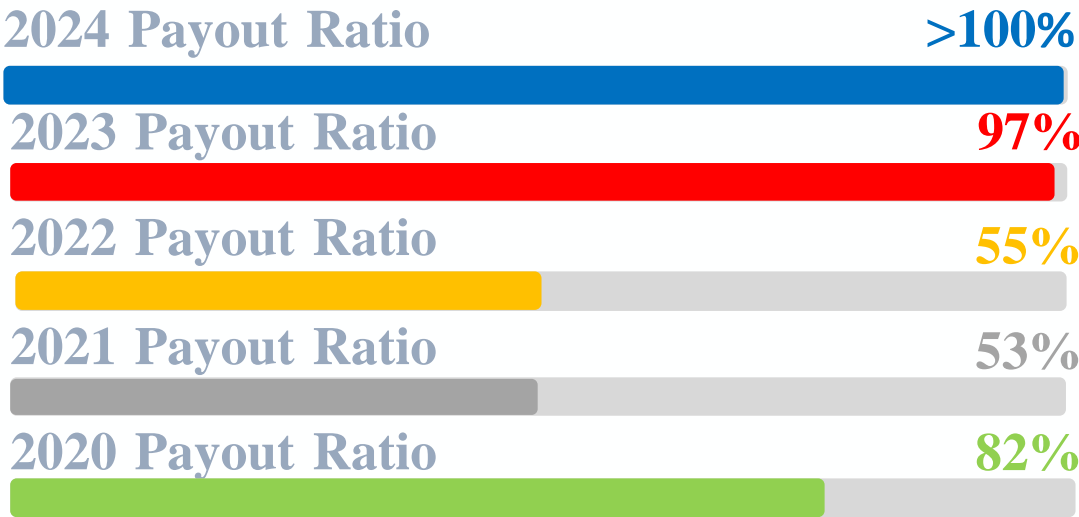
Financial Data

Dividend Policy



The dividend and bonuses of shareholders can be appropriated with the cumulative distributable earnings, with a minimum of 20% of distributable earnings of the year and the minimum cash dividend of 30% of the total amount appropriated for dividends and bonuses of directors shall draw up a proposal for profit distribution and submit it to the meeting of shareholders for resolution before distribution.

2024 dividend distribution plan was proposed on 2025/03/03 Board Meeting and resolved on 2025/06/17 AGM.



Construction & Real Estate



Construction & Real Estate

Prince Housing & Development Corp.
Cheng-Shi Investment Co., Ltd.
1. Ta-Chen Construction & Engineering Corp.
2. Cheng-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Construction & Real Estate

Residential Project Area

Northern Taiwan

Taipei City
New Taipei City
Taoyuan City
Hsinchu City

Central Taiwan

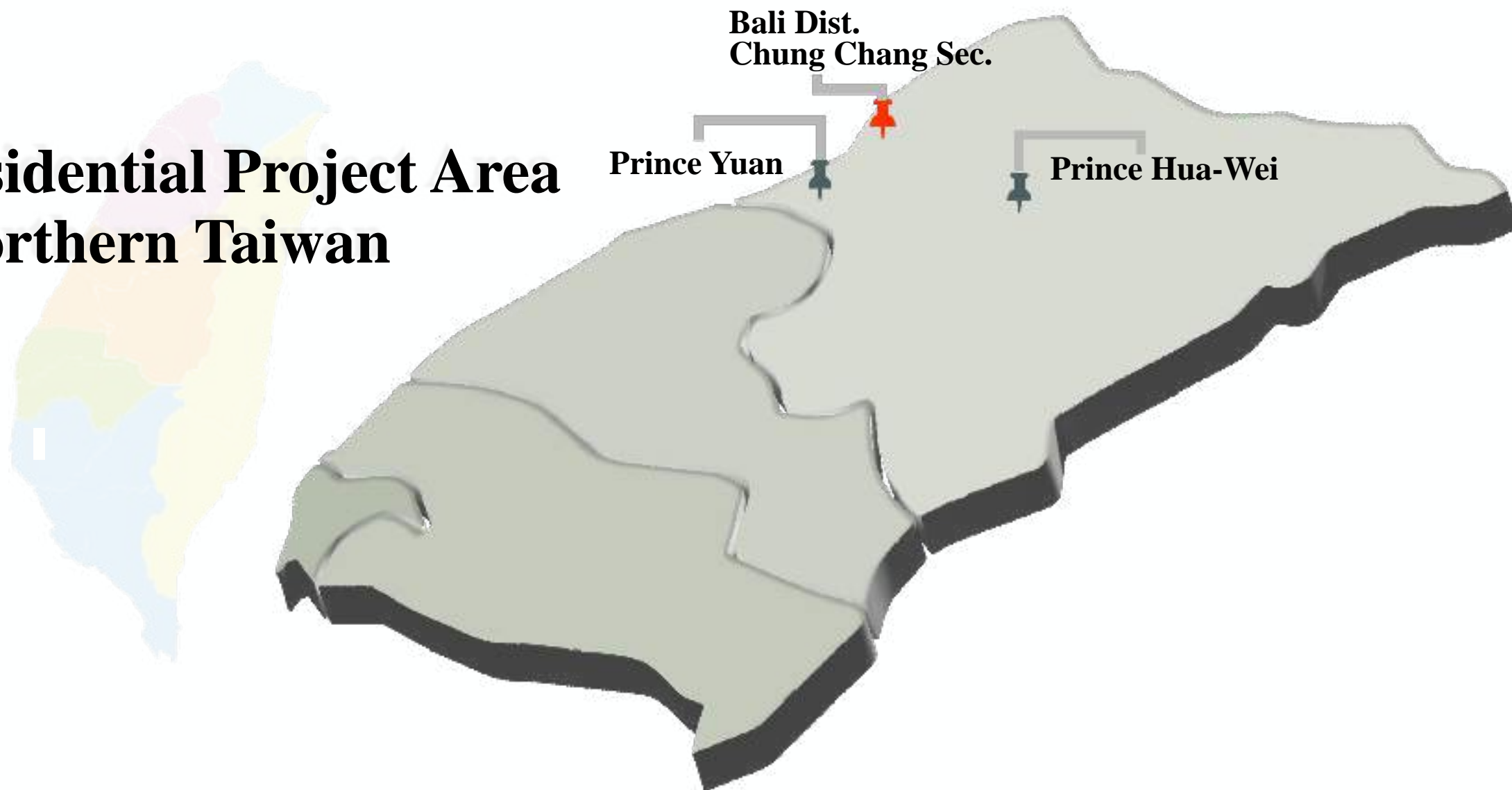
Taichung City
Changhua City
Nantou County

Southern Taiwan

Tainan City
Kaohsiung City





Residential Project Area -Northern Taiwan



Construction & Real Estate

Residential Project Area -Northern Taiwan




| Project Name | Location | Salable Value (billion) | Sales Rate(%) | Year of completion | | | | |
|------------------------|----------|----------------------------|------------------|---|------|------|------|------|
| | | | | Before 2024 | 2024 | 2025 | 2026 | 2027 |
| Prince Hua-Wei | TPE | 1.80 | 64% |  | | | | |
| Prince Yuan | TPH | 2.52 | 100% |  | | | | |
| Bali Dist. Chung Chang | TPH | 2.10 | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| Total | | 6.42 | | | | | | |

Residential Project Area -Central Taiwan



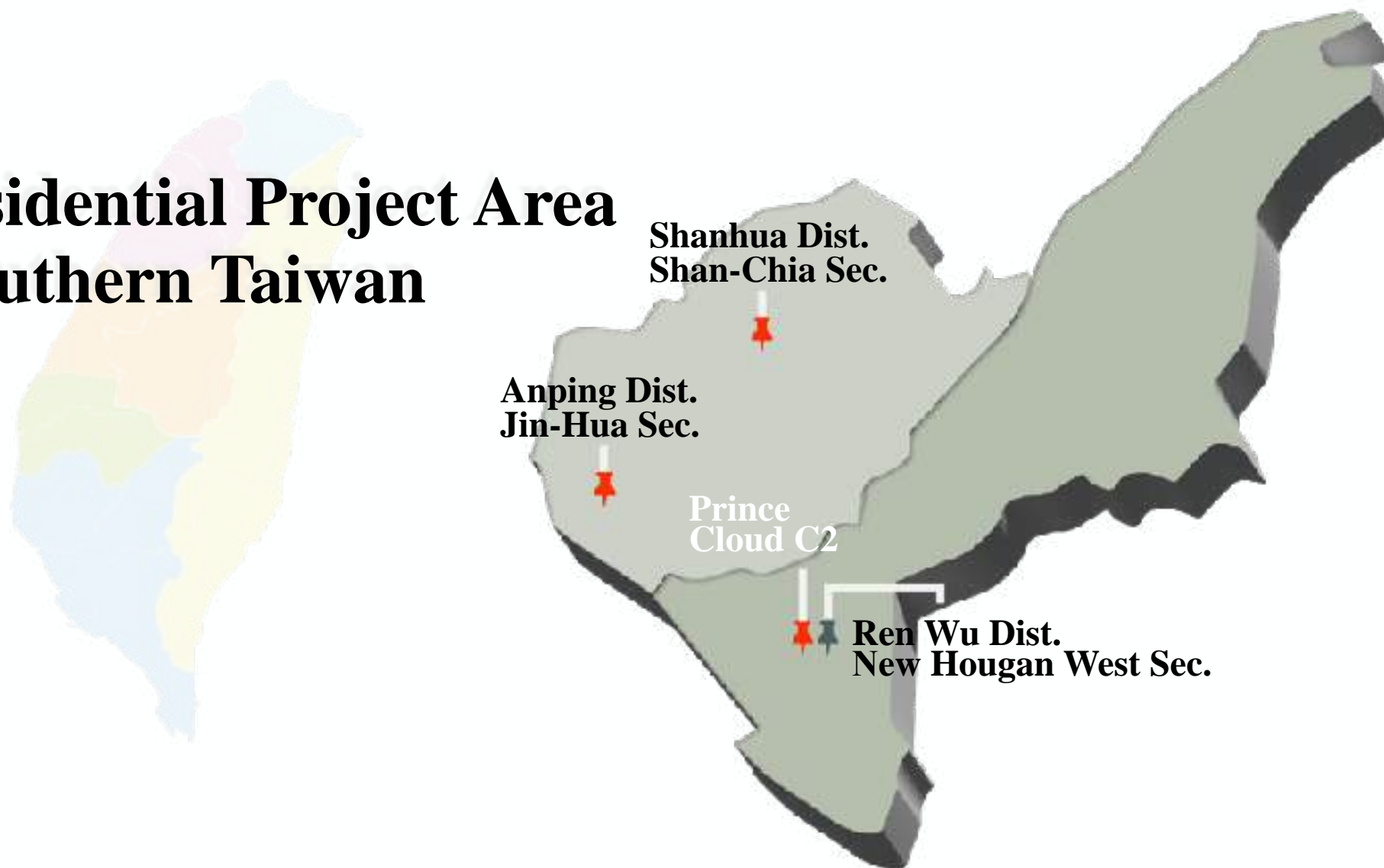
Construction & Real Estate

Residential Project Area -Central Taiwan

| Project Name | Location | Salable Value (billion) | Sales Rate(%) | Year of completion | | | | |
|------------------------|----------|----------------------------|------------------|---|------|------|------|------|
| | | | | Before 2024 | 2024 | 2025 | 2026 | 2027 |
| Prince Xian-Heng | TXG | 1.91 | 98% |  | | | | |
| Prince Holiday Mansion | NTO | 0.86 | 100% |  | | | | |
| Prosperous New World | TXG | 2.44 | 99% |  | | | | |
| Qingshui Dist. Wu-Show | TXG | 1.02 | | | | | | |
| Beitun Dist. Rong-De | TXG | 2.93 | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| Total | | 9.16 | | | | | | |





Residential Project Area -Southern Taiwan



Construction & Real Estate

Residential Project Area-Southern Taiwan

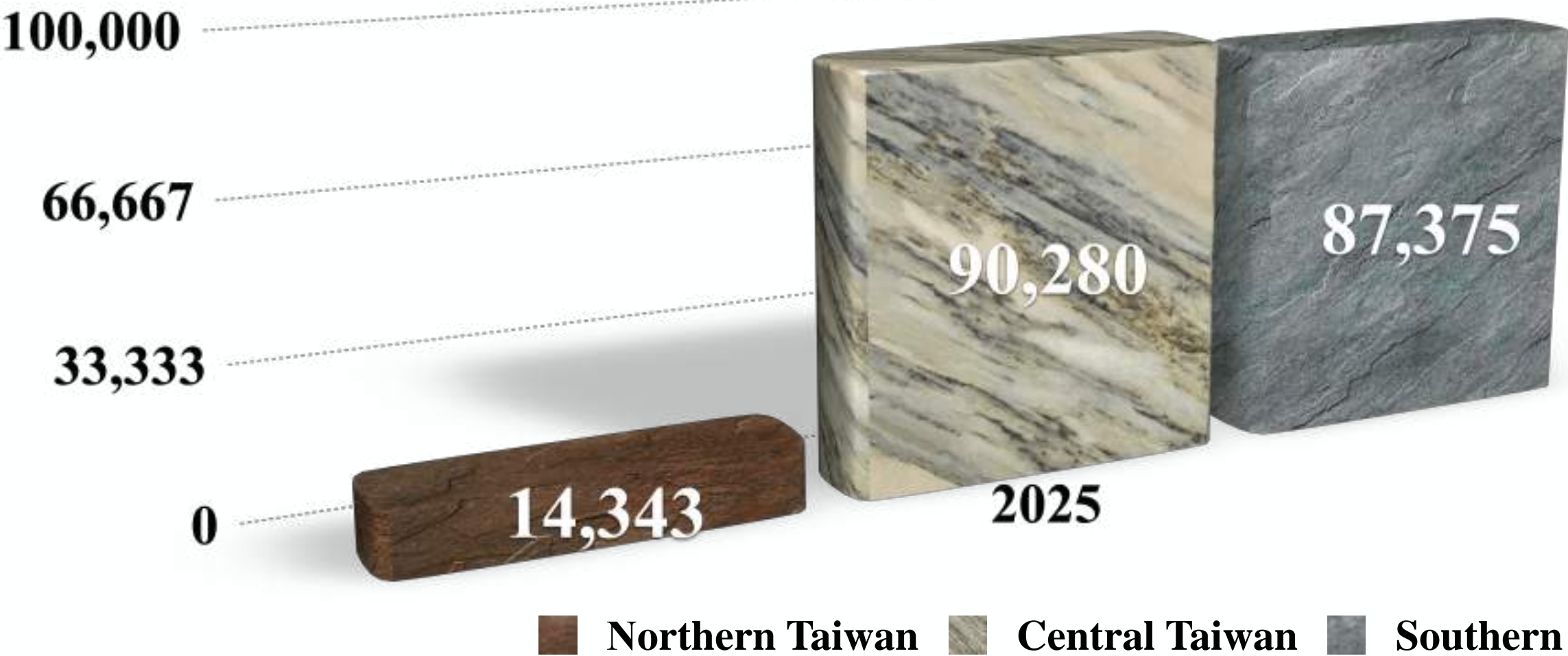
| Project Name | Location | Salable Value (billion) | Sales Rate(%) | Year of completion | | | | |
|-----------------------------------|----------|----------------------------|------------------|---|------|------|------|---|
| | | | | Before 2024 | 2024 | 2025 | 2026 | 2027 |
| Prince Cloud C2 | KHH | 1.80 | 100% |  | | | | |
| Shanhua Dist. Shan-Chia Sec. | TNN | 1.33 | | | | | |  |
| Anping Dist. Jin-Hua Sec. | TNN | 3.02 | | | | | | |
| Ren Wu Dist. New Hougan West Sec. | KHH | 10.50 | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| Total | | 16.65 | | | | | | |



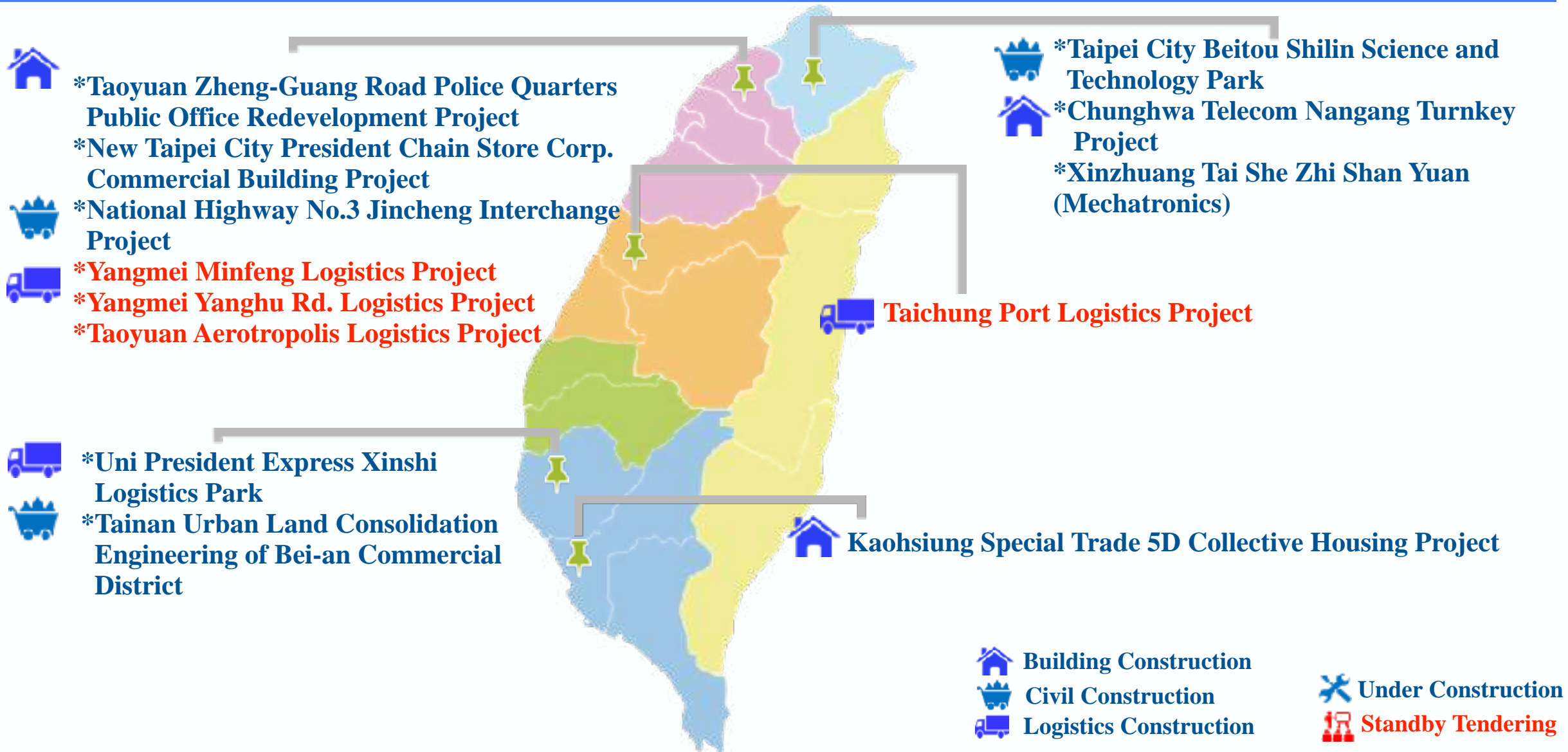
Construction & Real Estate

Expressed in square meters

Land Bank



Construction Engineering Business



Construction Engineering Business

Expressed in million of New Taiwan dollars



Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Cheng-Shi Investment Co., Ltd.
1. Tai-Chen Construction & Engineering Corp.
2. Cheng-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.



Investment Subsidiaries

Residential Project Area



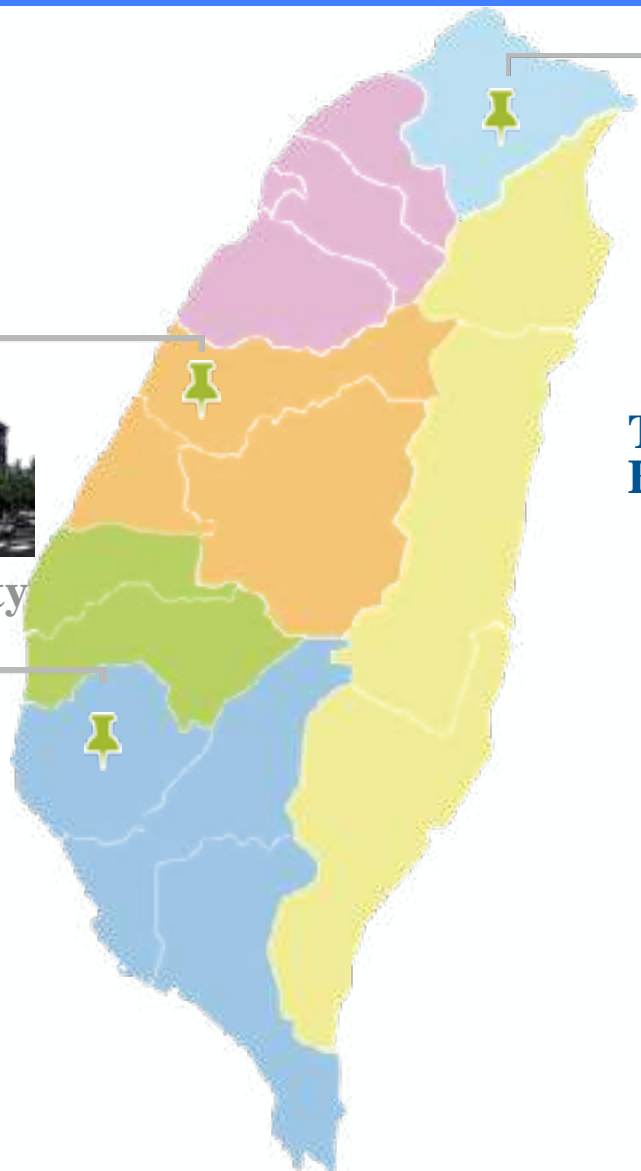
Taichung City
City 7 BOT



Taichung City
City 31 BOT



Tainan City
NCKU Dorm. BOT



Taipei City Hall
Bus Station BOT



NTU Dorm. BOT



In Operation



Under Construction



Investment Subsidiaries

BOT Income Properties
NTU Dorm. BOT
NCKU Dorm. BOT

Chartered period :
NTU 47Years
NCKU 35Years

Expressed in million of NT dollars



 **Revenue**
 **Pre-tax Profit**



Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Chang-Shi Investment Co., Ltd.
1. Ya-Chen Construction & Engineering Corp.
2. Chang-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

NTU Dormitory BOT
NCKU Dormitory BOT
Taipai City Hall Bus Terminal BOT



Hotel business

Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Investment Subsidiaries

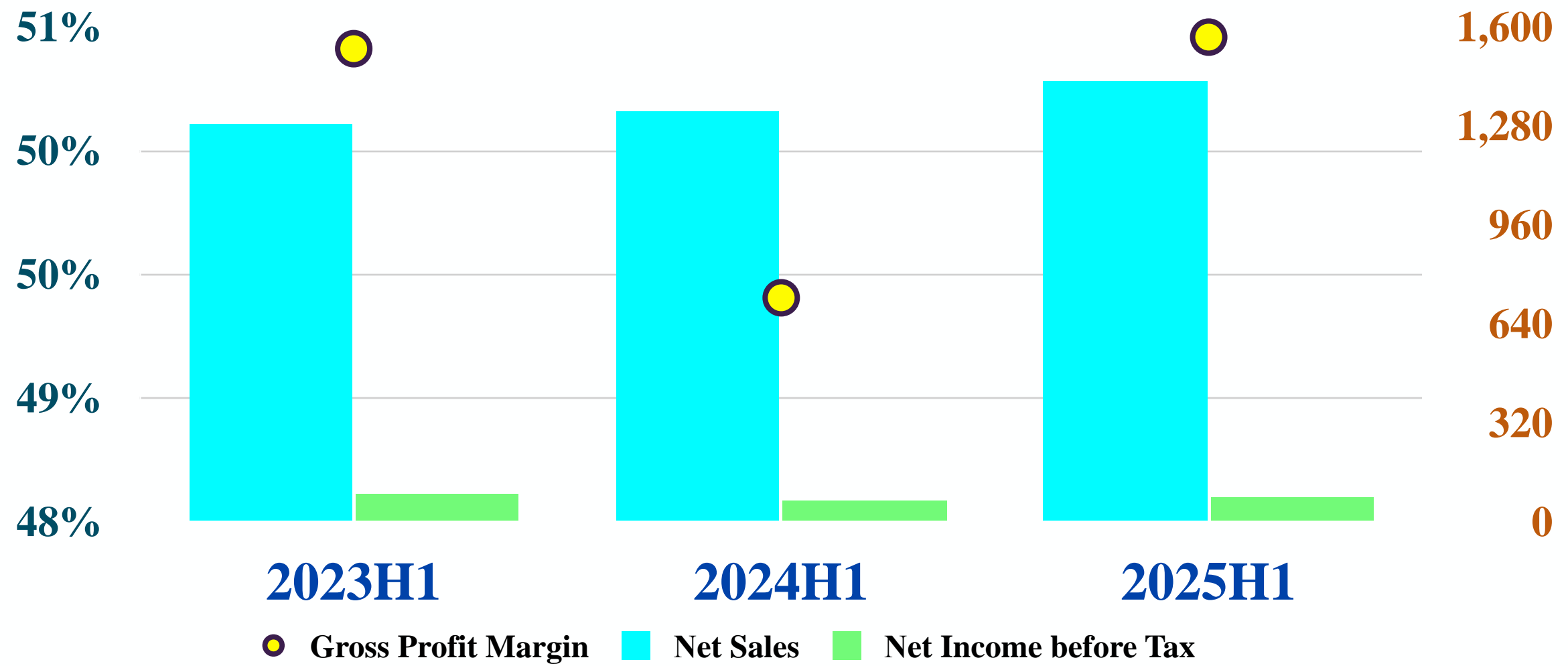
Residential Project Area



Investment Subsidiaries

Hotel Business in 2023H1~2025H1 Financial data

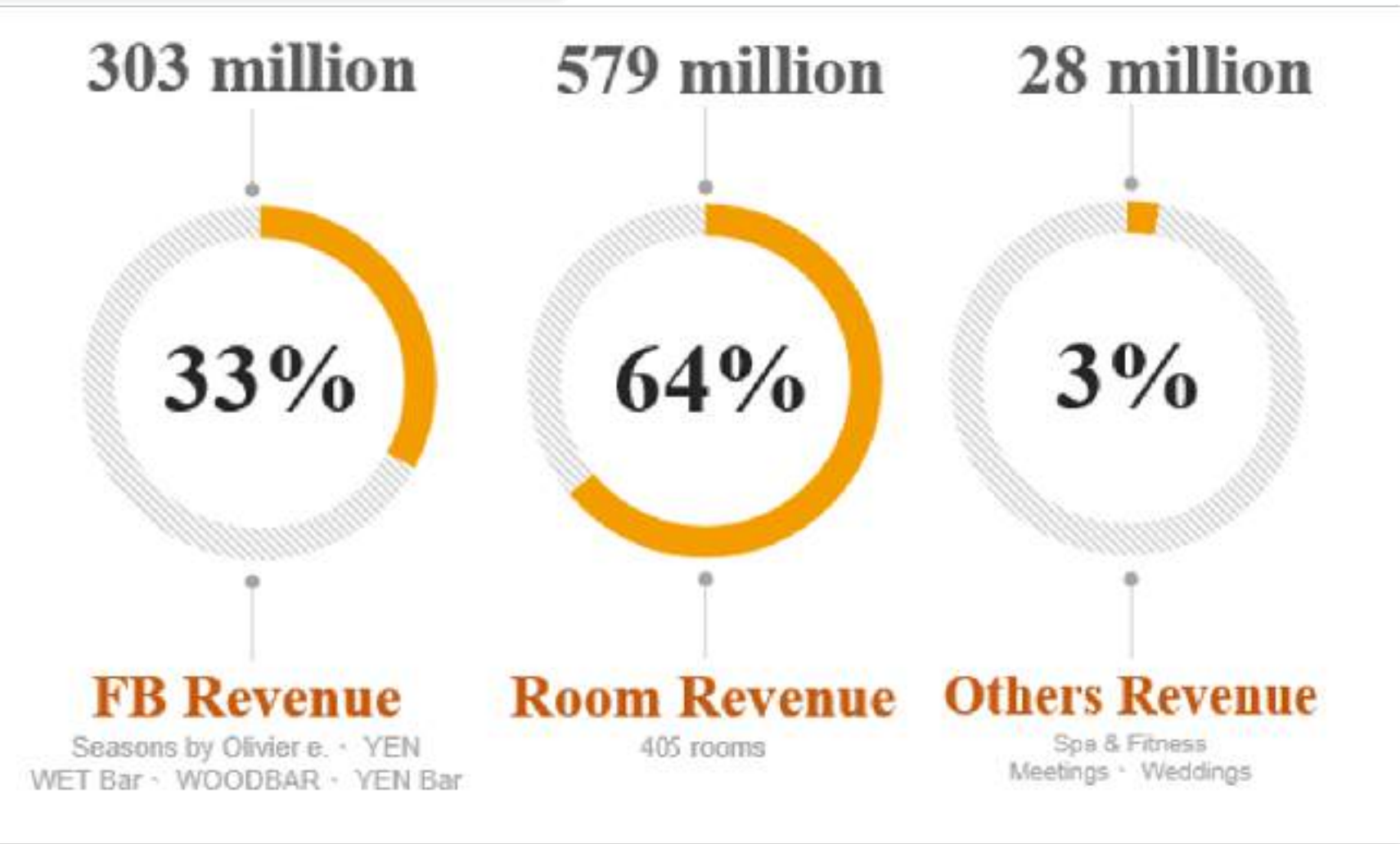
Expressed in million of NT dollars



Investment Subsidiaries

W Hotel Taipei Revenue in 2025H1 in BU %

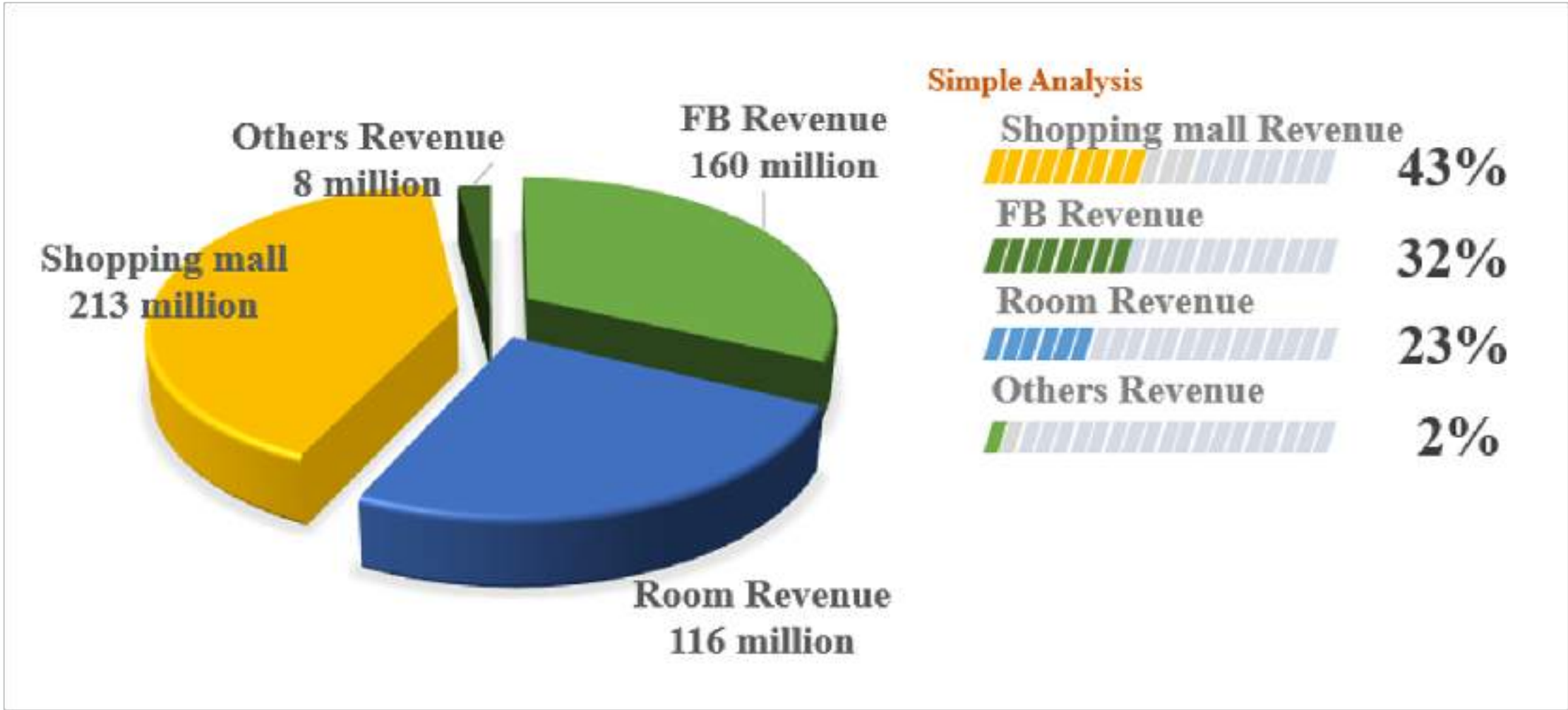
Expressed in million NT dollars



Investment Subsidiaries

Splendor Hotel Taichung in Revenue in 2025H1 in BU %

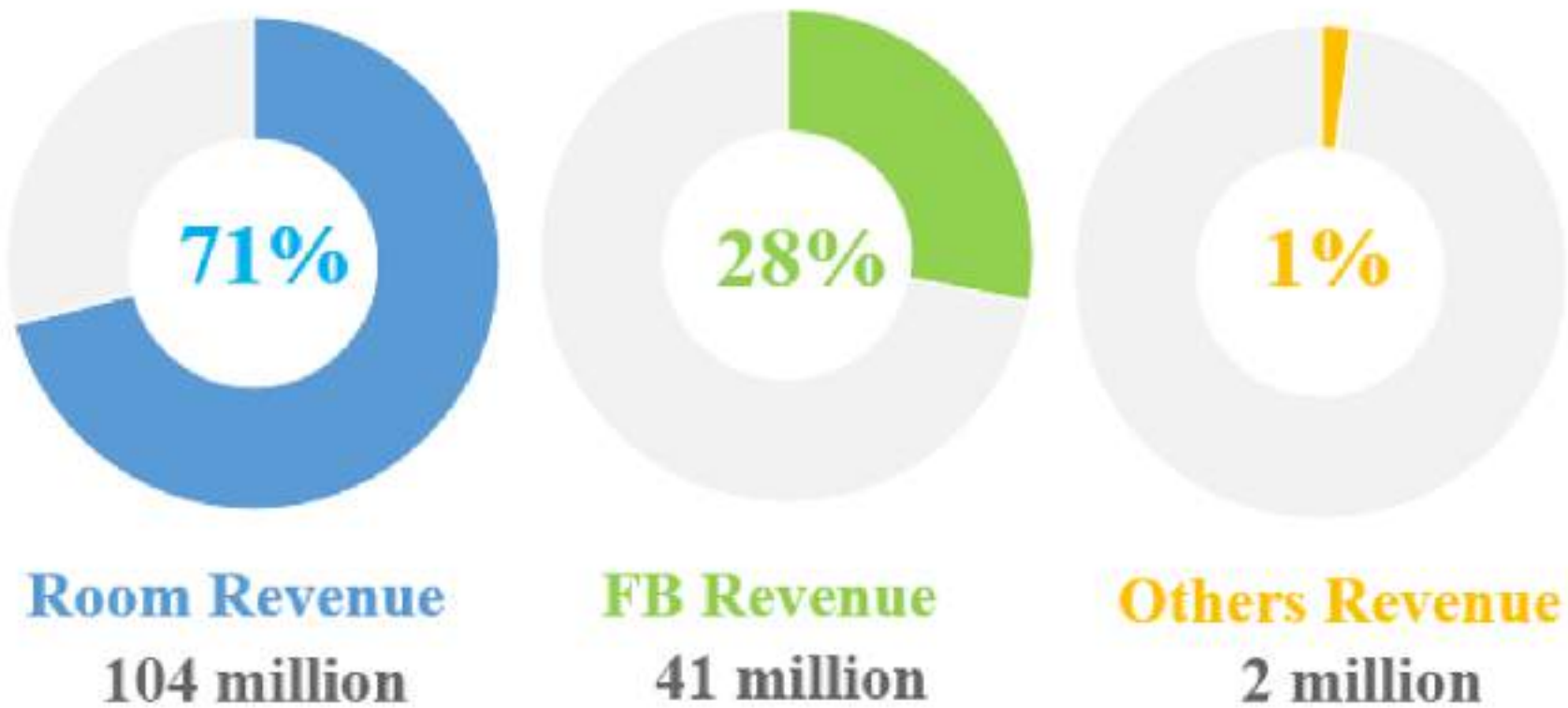
Expressed in million NT dollars



Investment Subsidiaries

Howard Beach Resort Kenting in 2025H1 in BU %

Expressed in million NT dollars



Investment Subsidiaries



Construction & Real Estate

Prince Housing & Development Corp.
Chung-Shi Investment Co., Ltd.
1. Ta-Chien Construction & Engineering Corp.
2. Chung-Shi Construction Co., Ltd.
3. Prince Utility Co., Ltd.



Fixed Income & BOT

MTU Dormitory BOT
NCKU Dormitory BOT
Taipei City Hall Bus Terminal BOT



Hotel business

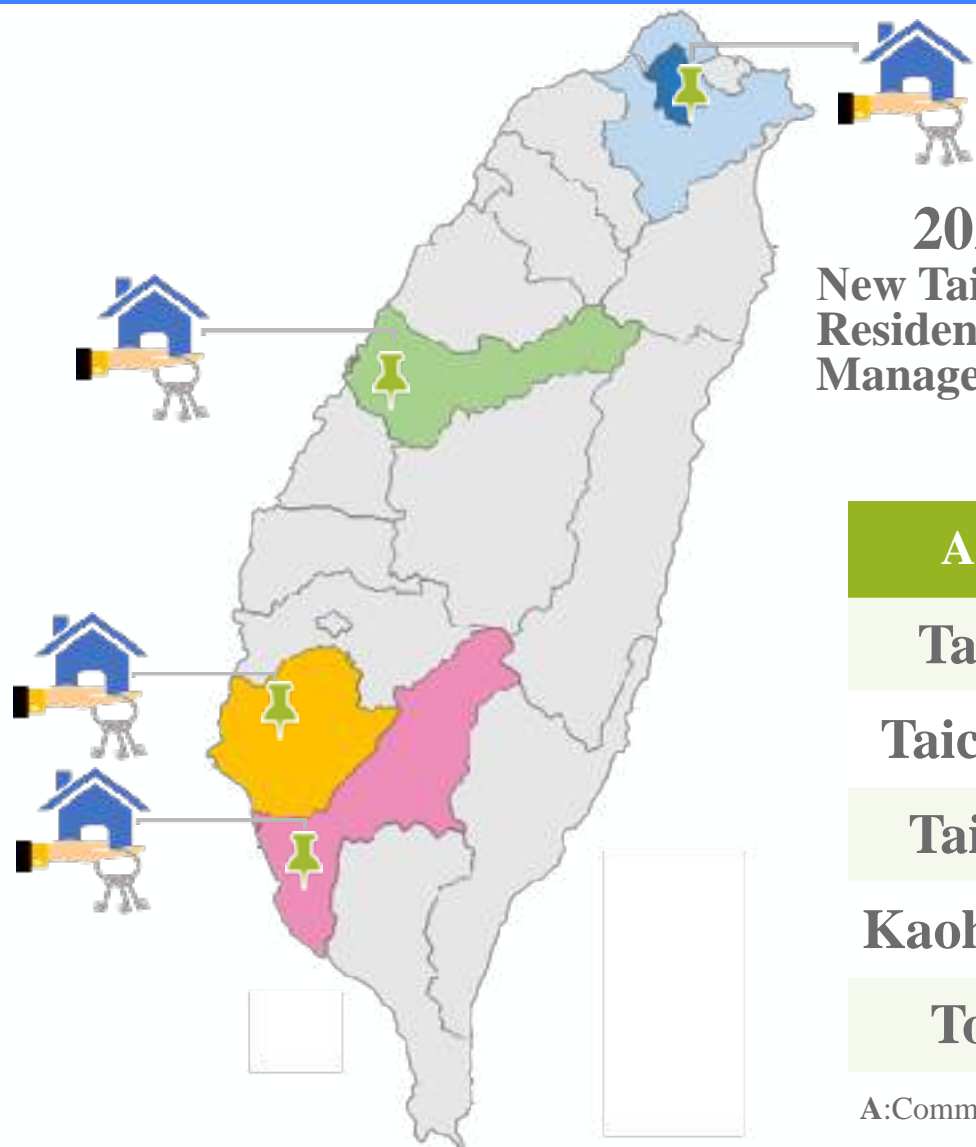
Times Square International Co., Ltd.
Times Square International Stays Co., Ltd.
The Splendor Hotel Taichung Co., Ltd.
Howard Beach Resort Kenting



Property Management

Prince Property Management Consulting Co., Ltd.
Prince Security & Guard Co., Ltd.
Prince Apartment Management & Maintenance Co., Ltd.

Investment Subsidiaries-Property Management



2024Y New Taipei City Social Residential Property Management Evaluation



| Area | A | B | C | D | Total |
|-----------|----|---|---|----|-------|
| Taipei | 18 | 5 | 1 | 8 | 32 |
| Taichung | 1 | - | - | 3 | 4 |
| Tainan | 3 | - | 1 | 11 | 15 |
| Kaohsiung | 1 | 2 | - | 6 | 9 |
| Total | 23 | 7 | 2 | 28 | 60 |

A:Commercial office building. B:Social housing C:Residential D:Others



Investor meeting



**Please visit Investor Relation website
(2511TT/2511TWO)**



<http://www.prince.com.tw/finance.asp>

Please contact us at



9802021@prince.com.tw **1910016@prince.com.tw**
1908028@prince.com.tw



+886 2 2758 9599



21F.,No.11,Songgao Rd.,Sinyi Dist.,Taipei City,110 Taiwan





Prince Housing & Development Corp.
Thank you for your support.

